

# **Urban Planning and Design**

**Contemporary City.**

**Descriptions and Projects**

A.A. 2011/2012

**Prof. G. Pasqui, Prof. A. Di Giovanni, Prof. P. Gabellini**

**Tutor: G. Fini**

# **Urban Planning and Design**

Contemporary city: descriptions and projects

## **Urban Planning Section**

**Prof. Patrizia Gabellini**

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## Composition and Recomposition

The lesson about the **Great References** has had the aim to recall the main concepts (and their technical translation), which are present in the **urbanism legacy**.

Flashes on some famous contemporary projects for new towns and new districts have underlined the hybrid and not always innovative re-use of those references.

The problems of urban expansion (with new cities foundation) are today present together with the problems of a general transformation. They characterize the diverse parts of the world, according to their development dynamics.

In the “old” world (Europe and the North America), **in front of the urban diffusion and sprawl** as typical problems, **new concepts and techniques** are emerging in urbanism, giving it an ecological dimension too.

## **Urban Ecologies and Urban Design**

“In the last 60 years, the world’s population has shifted from urban centres, largely in the compact European metropolises powered by coal, to dispersed Asian megacities that include agriculture and meganodes, largely powered by oil. ...

“The rapid success of the petroleum-powered megalopolis produced its own urban problems, in terms of the abandonment of the metropolis, its dependence on oil –rich supplier nations and the global impact of fossil-fuel dependence on climate change. With just over 50 per cent of the world’s population in cities, urban design offers the potential to address some of these urgent questions. Urban designer in the future will have to reckon with this carbon economy, not so much in terms of reducing carbon footprints through ecological interventions, but through altering the shape of cities to ensure human survival on the planet.”

See: David Graham Shane, *Urban Design Since 1945. A Global perspective*, Wiley 2011, p. 312

## **New green megalopolis**

Referring to metropolises (compact such as New York, Munich and Paris, or fragmented such as Vancouver) and megapolises (growing in Asia, South America, and Africa), through the analysis of meaningful projects, Shane identifies various solutions, which are related with the shapes of the cities, that is with their different patterns and composition.

As an example of green megalopolis, he considers the **Foster's Masdar**, the new city of 50.000 inhabitants started in 2007 in Abu Dhabi.

“This compact, shaded new town with underground transport systems and solar power is planned as a demonstration project in one of the most inhospitable deserts of the world, which will get even hotter by the end of the next century. Such show places, heterotopias of illusion, have always played a role in imagining future scenarios, as at World's Fairs and Olympic meetings.”  
(p.321) .

“ Many eco- city proposals resemble gated communities for a social élite and complex machines of technological experimentation, rather than general operative models: they are paradoxical eco-cities, precisely due to the unsustainability of their costs, their vast consumption of energy (even if renewable) and their blatant subordination to the requests of the real estate market which pushes for the creation of new urban terrains through enormous mevements of earth ...” (Pavia, p.13)

# Masdar City

## United Arab Emirates

### Foster and Partners

I.

<http://www.masdarcity.ae/en/index.aspx>

II.

<http://www.youtube.com/watch?v=yWVsi0Utmgl&feature=related>

<http://www.youtube.com/watch?v=8V7UpFOm8w0>

<http://www.youtube.com/watch?v=F3Wtze716QY&feature=related>

<http://www.youtube.com/watch?v=YjL1ug-PU9g&feature=related>

III.

<http://www.youtube.com/watch?v=42GLexIPjrs> (Italian language)



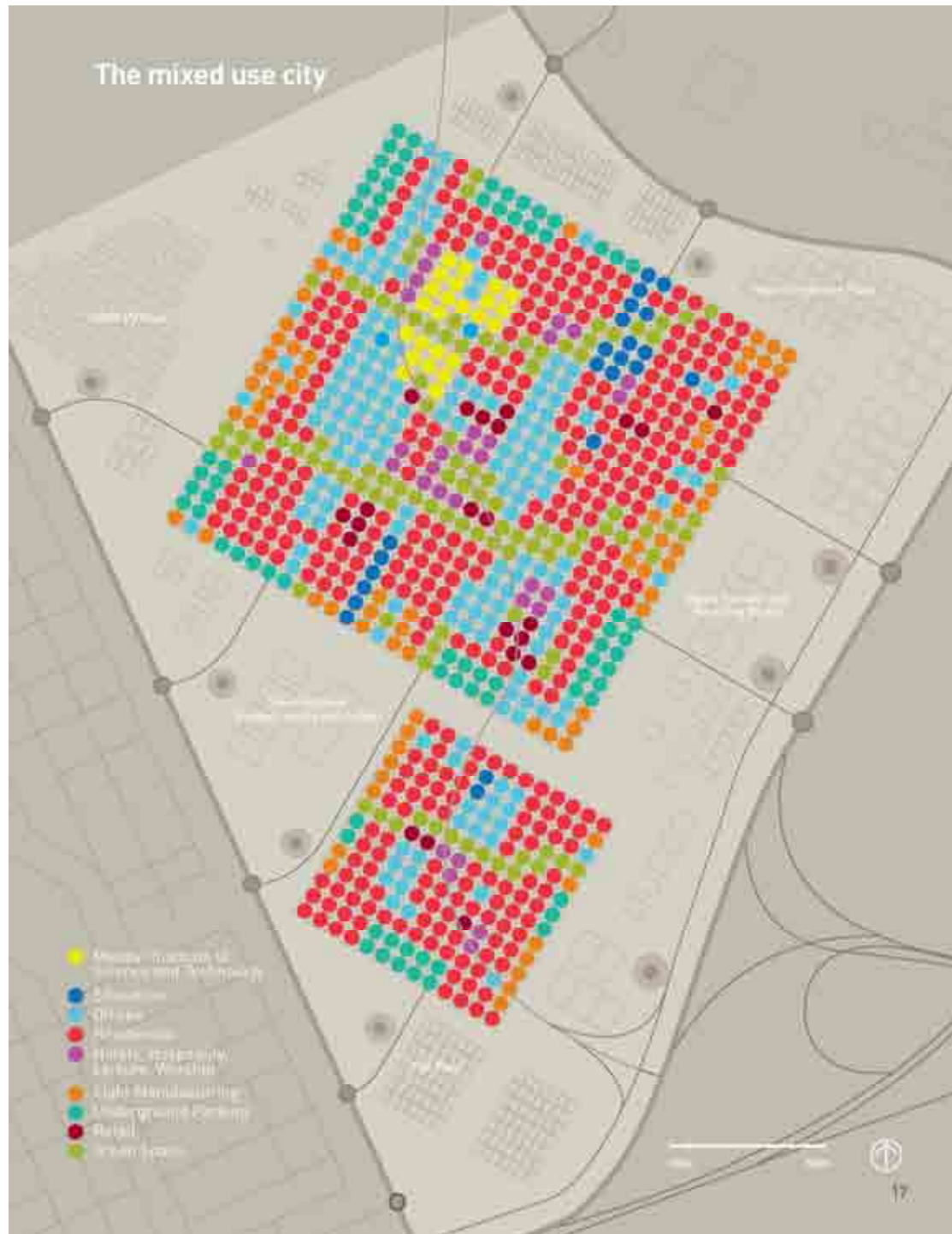


MASDAR CITY  مدينة مصدر





# The mixed use city

















MASDAR CITY



مدينة مصدر





## **Existing cities and metropolises**

Existing cities and metropolises, particularly the fragmented ones in the Western part of the world, have to face the challenge of reducing carbon having an **automobile-based network of transportation** and often a **historic structure** and a **huge quantity of old buildings**.

The **European strategy of 20/20/20** in 2020 (less 20 per cent of CO<sub>2</sub>; less 20 of energy consumption; plus 20 per cent of renewables) and the adaptation to the climate change must be pursued according to **specific conditions**.

Before looking at the experience of Bologna, we will consider two main movements, which reviewed the urban design approach in front of the contemporary urban phenomena: **the New Urbanism** and **the Landscape Urbanism**.

## Landscape Urbanism vs New Urbanism

**New Urbanism** and **Landscape Urbanism** are two famous enough expressions which indicate **two movements** which have **different ways of judging contemporary urban phenomena and projecting solutions**.

**André Duany**, a leader of the New Urbanism wrote : « The new urbanism operates to reform the reality, not by expressing the situation through critique or art. That is **the difference between the CNU [Congress for the New Urbanism] and the other comprehensive urban theory, that proposed by the Office for Metropolitan Architecture (OMA) ...** There is nevertheless much overlap ...because **both are interested in the same urban degeneracy**. OMA and its excellent research arm, the Harvard School of Design, are, in fact, very useful to all us. **What is to be done with what is learned is where the movements differ**».

Important differences are in the **judgement on the contemporary city** (which is not refused by Landscape Urbanism and sometimes considered as expression of a new aesthetics), in the **core of the project** (the space in-between), **and in the tools** (the program and the diagram).

# **New Urbanism**

## **Urban Design Manifesto: the roots of New Urbanism**

The text by **Allan Jacobs and Donald Appleyard** titled “Towards an Urban Design Manifesto”, 1987, is useful to understand New Urbanism.

Jacobs and Appleyard taught at the University of California, Berkeley, and worked closely with Kevin Lynch.

They refer to the **Charter of Athens** and to the **Garden City Movement**: two powerful movements, and two different utopias against the ills of the nineteenth-century industrial city, which influenced many developments. **They discuss both proposals.**

This Urban Design Manifesto was written about 50 years after the Charter of Athens and 30 years after the **first Urban Design Conference held at Harvard in 1957**. Referring to the **phenomenological view of the city** (see the approach of **Kevin Lynch and Jane Jacobs**), it introduces a new vocabulary depended on the senses, **humanizing urban design** with attention to its **social meaning and implications**.

## About contemporary city

“Allan Jacobs and Donald Appleyard **deplore many of the same aspects of ...large cities ...**: vast anonymous areas developed by giant public and private developers; dangerous, polluted, noisy, anonymous living environments; fortress-like buildings which present windowless façades to the street; and pervasive semiotics that tell “outsiders” they are not welcome in subtle and not-so-subtle ways. **...to set out goals for urban life and advance ideas for how the urban fabric of cities might be designed to encourage livable urban environment**”.



## New goals

**Following the method of the Charter of Athens**, these authors begin showing the problems and continue indicating the (consequent) **new goals** for urban life:

- livability
- identity and control
- (they outline the difference from CLAM, considering the value of conservation)*
- access to opportunity, imagination and joy
- authenticity and meaning
- community and public life
- urban self-reliance
- an environment for all.

**From the goals, they formulate some specific ideas “for how the fabric or texture of cities might be conserved or created to encourage livable urban environment ... the grain of the good city”.**

## 5 physical characteristics

Particularly, **five prerequisites, five physical characteristics** are essential and must be **present together** in city building and rebuilding:

- **“livable” streets and neighborhoods;**
- **some minimum density of residential development** (*to have a certain number of people living and using an area of land, a “perceived” density*) as well as intensity of land use (*about 15 dwellings units per acre - 30-60 people or 120-140 per hectare - are necessary*);
- **an integration of activity -living, working, shopping-** in some reasonable proximity to each other (*relatively small, of a few blocks, close and relatively accessible by foot and houses within them*);
- **a manmade environment**, particularly buildings, that defines public space (as opposed to buildings that, for the most part, sit in space): *streets, plazas or squares not too wide in relation to the building*;
- **many, many separate, distinct buildings** (*different buildings and spaces*) with complex arrangements and relationships (as opposed to few, large buildings): *small buildings and parcels*.

## The Charter of NU

The theory of **New Urbanism** has redirected planning back to **some basic, realistic principles of community building, mainly used for new interventions in suburban areas.**

Reading the **27 principles of the Charter of the New Urbanism**, devoted to the **Region (9)**, the **Neighborhood (9)** and the **Block (9)**, it is possible to verify the connection with many traditional principles of urban design, and to recognize for instance **the legacy of Kevin Lynch, Jane Jacobs, Jan Gehl, Gordon Cullen ...**, and also of **Ebenezer Howard**, together with the teaching of traffic calming and environmental sustainability practices and theories.

**They recall the values of community, democracy, identity, but they are market oriented too.**

## Principles

To underline the proximity of the New Urbanism's aims with the Urban Design Manifesto I recall some of its principles for neighborhood and blocks:

- transit friendly
- street patterns of articulated grids (*without cul-de-sac, to have cars next houses: curbside and underground parking, parking in front of houses, individual garages*)
- middle density for row houses, town houses and apartment buildings
- dense setting and a pedestrian oriented commercial center
- consistency and not stylistic architecture.

## **Echoes in the Urban Renaissance**

**Other echoes** of the New urbanism may be found in the **Final Report of the Urban Task Force** chaired by Lord Rogers of Riverside: «We need a vision that will drive **the urban renaissance**. We believe that **cities should be well designed, be more compact and connected, and support a range of diverse uses** -allowing people to live, work and enjoy themselves at **close quarters-** with a **sustainable urban environment which is well integrated with public transport and adoptable to change**», 1999.

In fact **the ideas of the New Urbanism**, diffused by different means (a Congress, a Charter, a Report of Best practices, a Code, a website) **have had a large success** during the last thirty years, starting from the USA and reaching European countries: France, Germany, Italy, UK. **Overall, many projects have been realized.**

## NU and ecology

The fundamental idea is to avoid both the excess and the obsession of standard, and to pursue **“reasonable” solutions.**

All these prerequisites can be interpreted as suggesting solutions for different contexts. Anyway it refers to the **model of the European old city, a compact city** to re-create, adopting an approach referred to districts and blocks. We could summarize: **to save the contemporary city it is necessary to create or re-create a multitude of livable units.**

On the one hand the compact city of the NU **could be sustainable** for the density, because mixed uses and proximity allow a pedestrian movement for daily needs (less energy consumption).

On the other hand the attention for the built fabric prevails over that for the green and the **landscape, which is “a nature of surfaces: the ground is not understood in its diverse dimensions; preserving natural spaces against the arrival of infrastructure and technology, it is not converted into a complex tool for the transformation of the environment and the city.”**

See: Rosario Pavia, *Eco-Logics*, “Piano Progetto Città”, 25-26, 2012, p. 22-3

**The names of “fathers”** : Andreas Duany, Elizabeth Plater-Zyberk (Miami), Peter Calthorpe, Elizabeth Moule, Stefanos Polyzoides, Daniel Solomon, Peter Katz (West Coast), Maurice Culot, Léon Krier, Gabriele Tagliaventi (Europe).

**Seaside, Mexico 1983, is the first city projected** by Duany and Plater-Zyberk, followed by about one hundred interventions in Miami, Portland, Boston, Los Angeles, Milwaukee, Phoenix, Toronto, Charleston, Baltimore, San Francisco, Alessandria (Italy), Dorchester (UK), Brandevoort (Netherland), Berlino (Germany)...



31. Existing plan of Park Du Valle, Louisville, Kentucky, by Urban Design Associates. The site was dominated by two urban-renewal era public housing projects and a badly deteriorating apartment complex.



32. Master plan of Park Du Valle, Louisville, Kentucky, by Urban Design Associates, 1995. The form of the new infill public housing, inspired by traditional Louisville neighborhoods, has a street and block structure supporting smaller-scale residential and mixed-use development.





7. The master plan of the first phase of the new town of Liberty by Cooper Robertson, 1998, a 2,907-acre community located on Southern California's largest natural lake. (Drawing by EPT, landscape architects)

John Dutton, 2000, *New American Urbanism*, Skira, Milano



John Dutton, 2000, *New American Urbanism*, Skira, Milano

21. Master plan for Kentlands, Maryland, by Duany Plater-Zyberk and Company, 1988. This 355 acre development includes 1,600 residential units with a population of over 5,000 total residents.



22. Aerial view of part of Kentlands, Maryland.

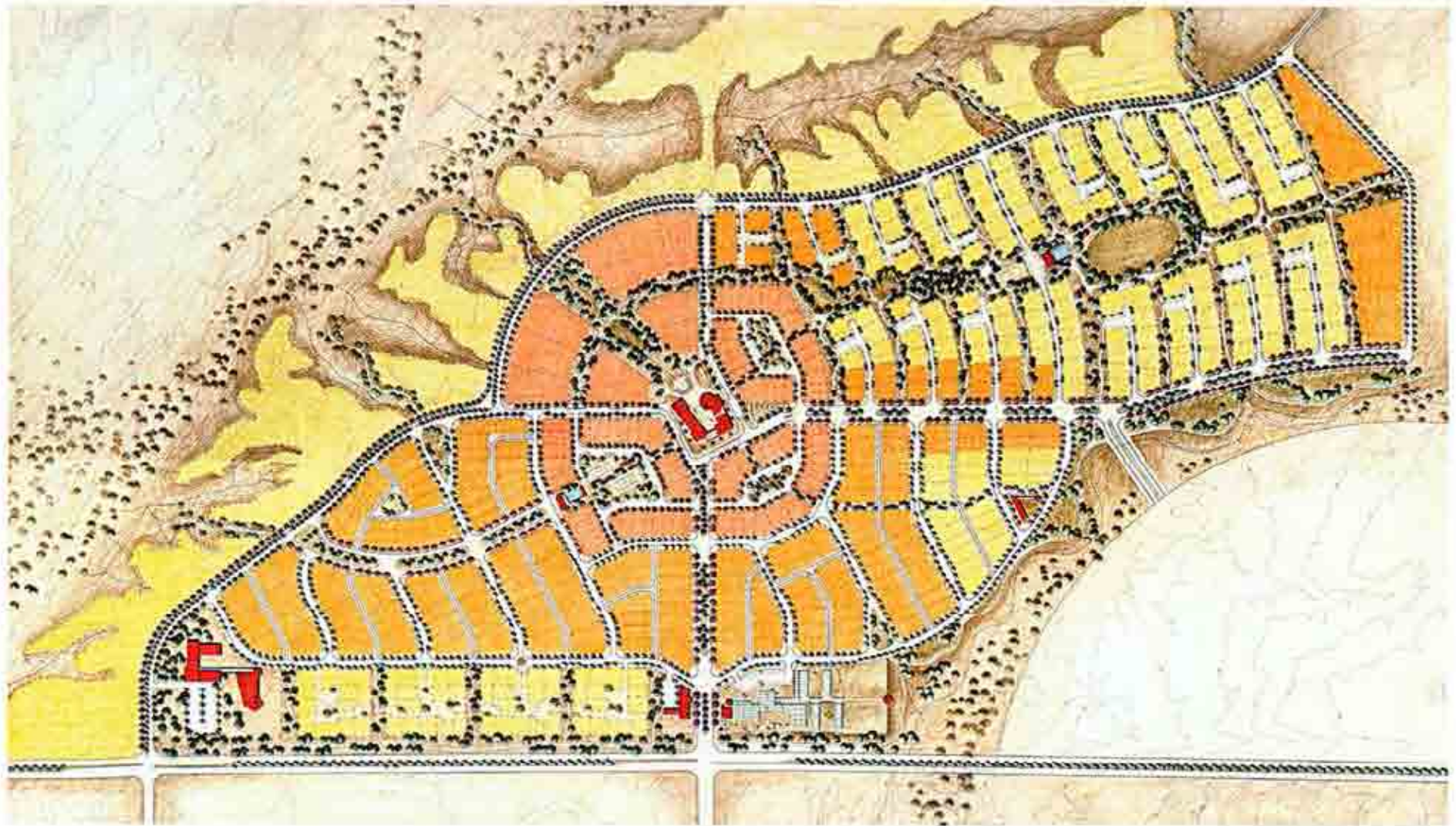


23. View of street of single-family houses in Kentlands, Maryland, Duany Plater-Zyberk and Company.



John Dutton, 2000, *New American Urbanism*, Skira, Milano

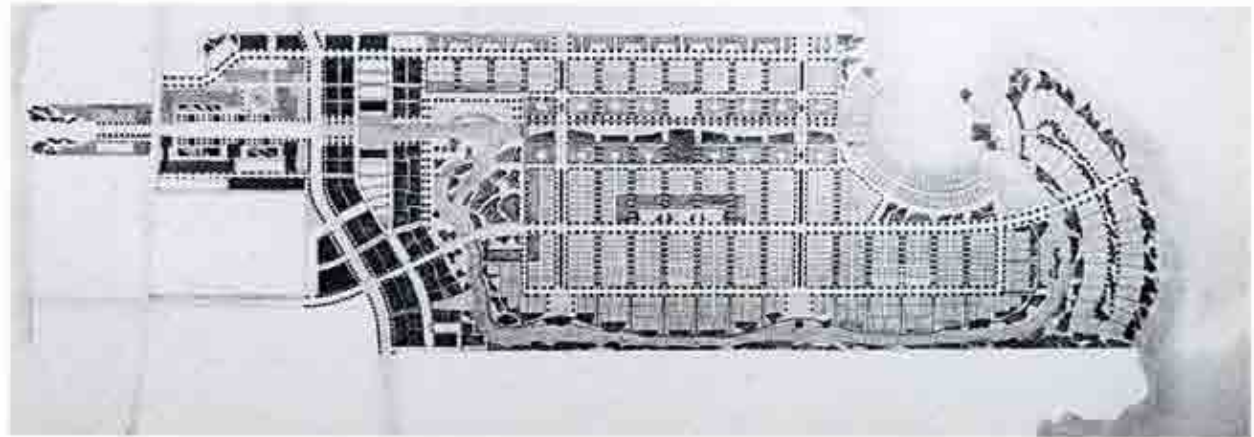
29. Master plan of Civano, Tucson, Arizona, by Duany Plater-Zyberk, Moule and Polyzoides, and Wayne Moody, 1997.

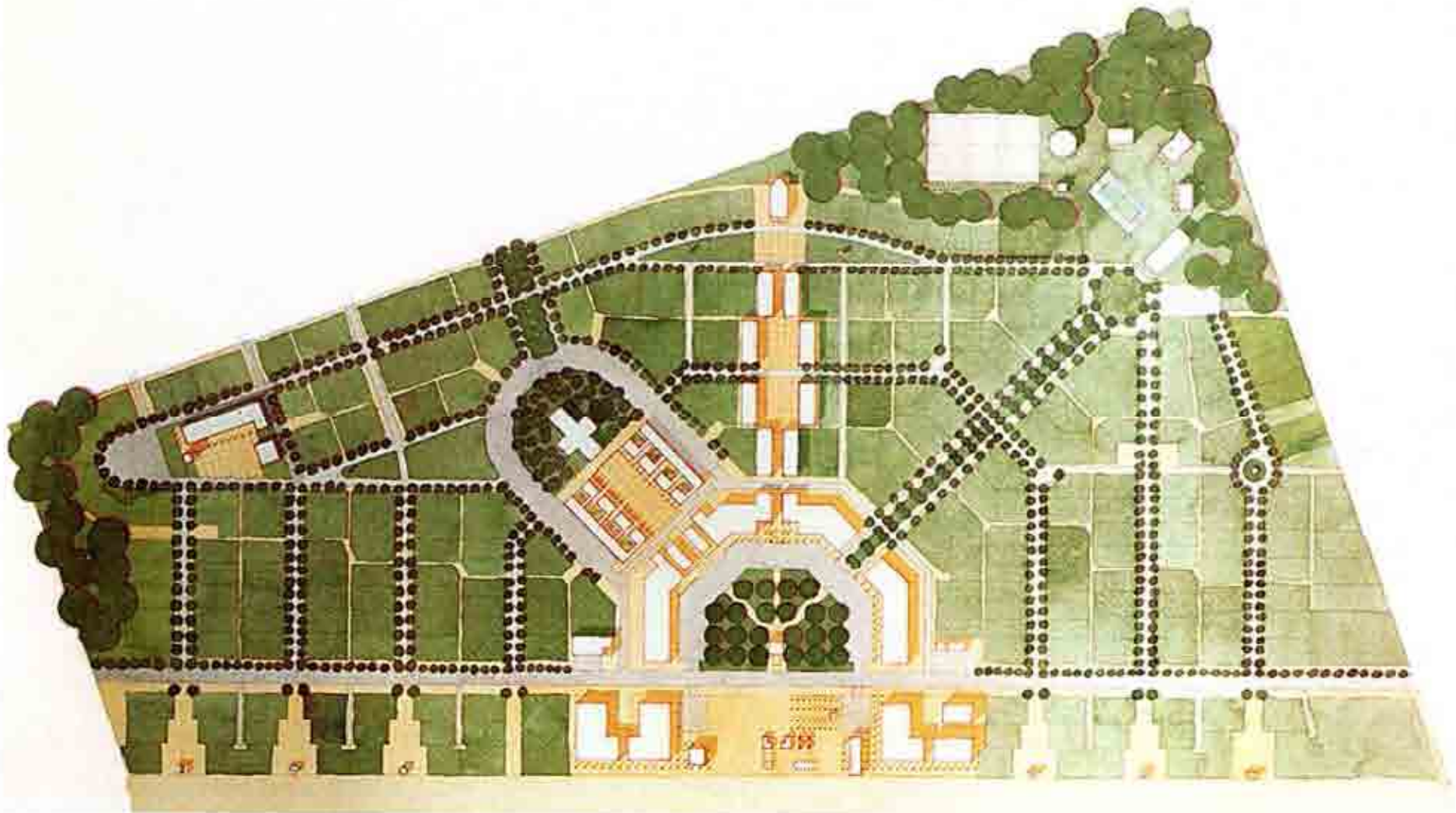


John Dutton, 2000, New American Urbanism, Skira, Milano

40. Master plan for Cayman Island development, by Moore Ruble Yudell Architects, 1997.

41. Master plan for Heulebrug, in Knokke-Heist, Belgium, by Duany Plater-Zyberk and Company and Leon Krier, 1998.





5. Plan of Seaside, Florida, by Duany Plater-Zyberk and Company, 1980. Although primarily a resort community, Seaside is probably the first and most influential of New Urbanist new towns.



4. Regulating Plan for new town of Huevo in El Paso, Texas, by Moule & Polyzoides Architects and Urbanists, Duany Plater-Zyberk and Company, 1991. The original plan of the 436-acre project is based on early Spanish settlement towns governed by the Laws of the Indies. (The plan is being significantly revised.)

5. The master plan for Bahcesehir, Istanbul, Turkey, by Tuzi Galias CHK, 1996-97, incorporates the infrastructure and architectural design for over thirty housing types (2,300 units) and numerous educational and public facilities on a steep site.

6. Perspective rendering of Bahcesehir, Istanbul, Turkey, by Tuzi Galias CHK.



John Dutton, 2000, *New American Urbanism*, Skira, Milano

# **Landscape Urbanism**



## **The centrality of landscape**

«Today **the ubiquitous sprawl of suburbia** is a primary characteristic of metropolitan areas»: this is the **start point for the Landscape Urbanism**.

This movement considers the **centrality of landscape** because of the breakdown which makes it impossible to distinguish the city from the country at any scale. **The landscape is in-between buildings**. «Yet this dialogue is not limited by the traditional definition of the terms “building and landscape”; it allows for the simultaneous presence of the one within the other, **buildings as landscapes, landscapes as buildings**».

*The artificial landscape* is the title of a book which presents the Dutch School, and it is significant of an approach to the project.

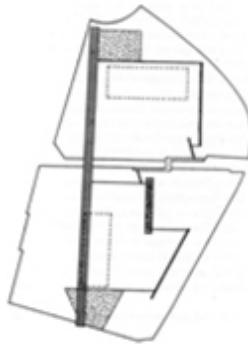
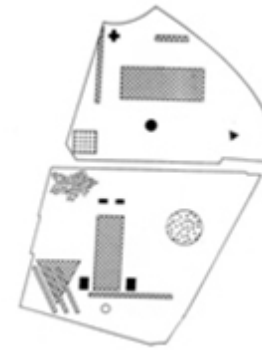
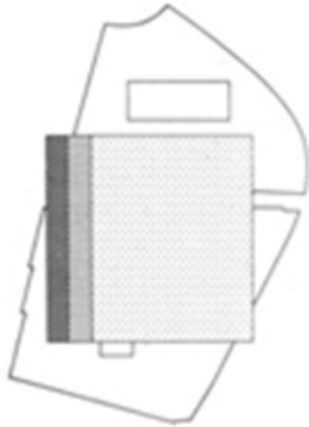
See: Mostafavi, M., Najle, C. (2003) (eds.) **Landscape Urbanism. A Manual for the Machinic Landscape**, AA Print Studio, London.

## **At the beginning**

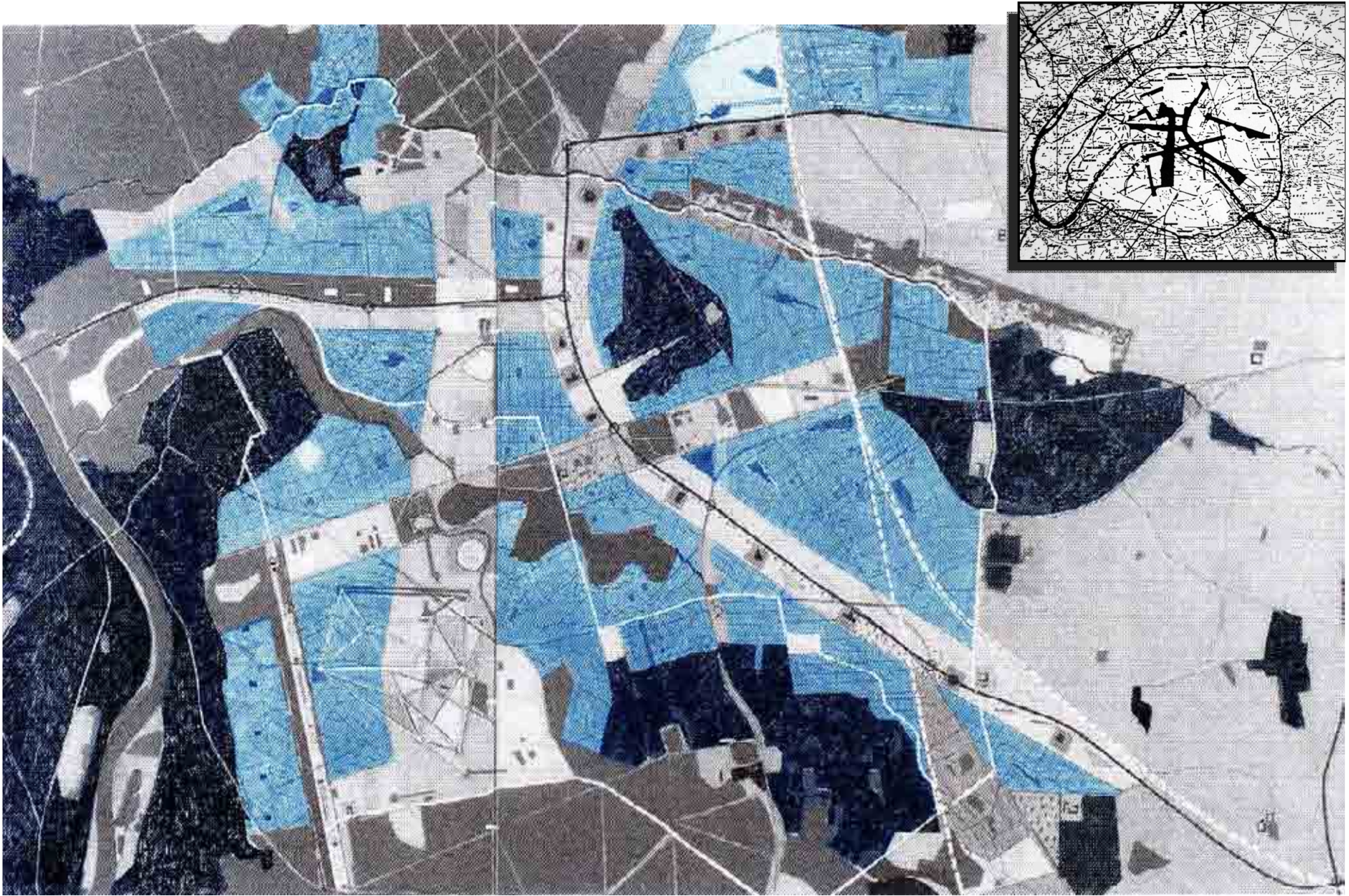
An early landscape urbanism project, **Paris's Parc de la Villette**, has been decisive for both its actual built environment, designed by architect Bernard Tschumi, as well as the runner-up's (unbuilt) design, by Rem Koolhaas. **Design competitions have been an influential stage for the development of the theory.**

The “father” of the movement is **Rem Koolhaas** and the differences from the method of the New Urbanism (with its code and its rules) can be synthesized in this phrase, which described its **project of Melun Senart**: «Rather than a series of drawings that show what a finished project looks like or how all the different parts fit together, I am arguing for the thinking through a program – not a description – that outlines the performative dimensions of a project’s unfolding» (OMA, Ville nouvelle Melun-Senart, 1987).

DIAGRAMMATIC ARCHITECTURE



OMA, *Parc de la Villette*, 1983 (competition).

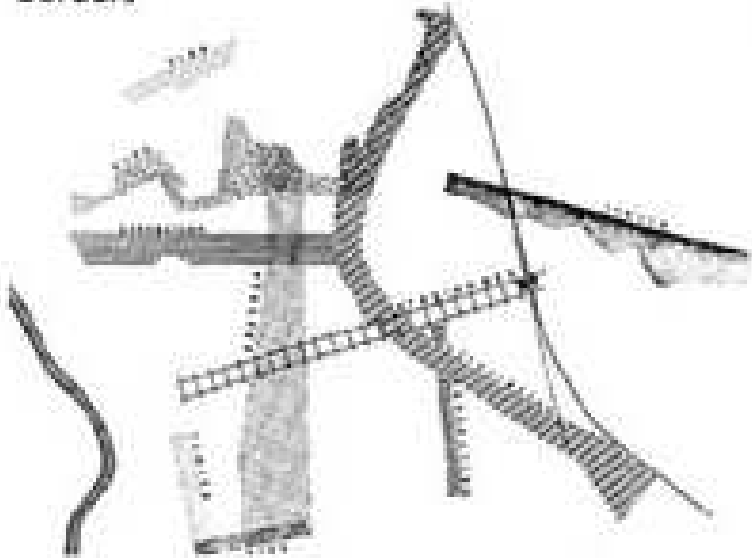


**OMA**, New town of *Melun-Senart*, Paris, 1987 (competition).



OMA, New town of *Melun-Senart*, Paris, 1987 (competition).

Bands and their designations:  
connections, circulations,  
programs, landscape, empty,  
borders



Interbands: archipelago of  
residual islands

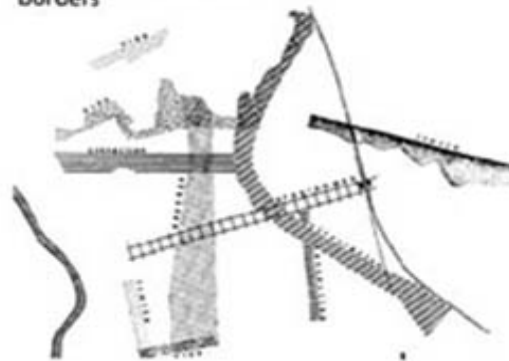


OMA, New Town of *Melun-Senart*, Paris, 1987 (competition).

Bands



Bands and their designations:  
connections, circulations,  
programs, landscape, empty,  
borders



Interbands: archipelago of  
residual islands



Circulation in the interbands



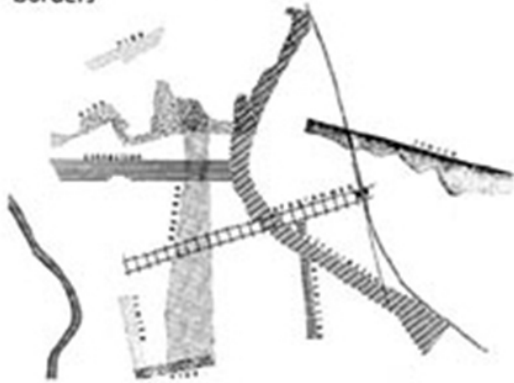
Principal circulations



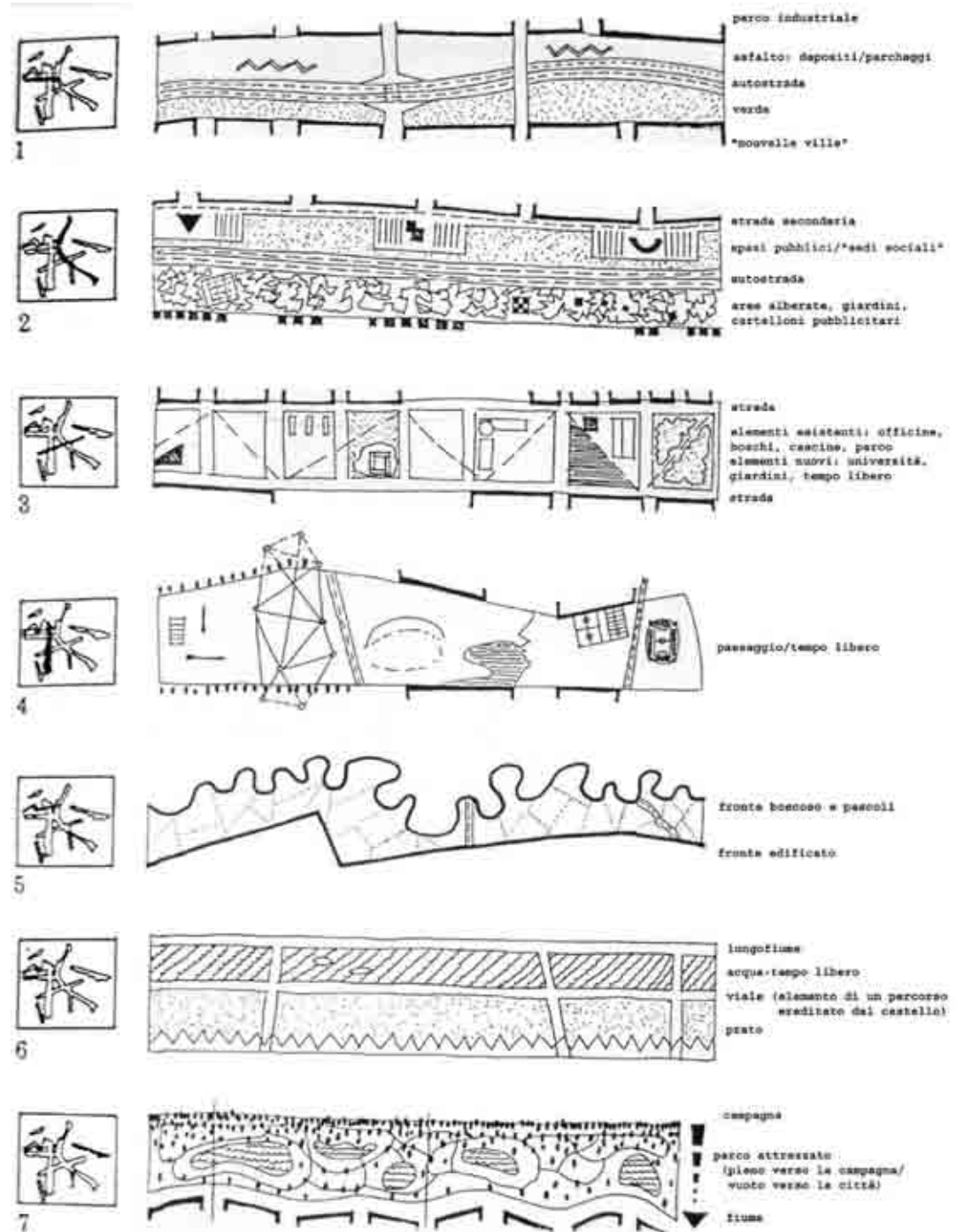
Recreational facilities



Bands and their designations:  
connections, circulations,  
programs, landscape, empty,  
borders



*Rather than a series of drawings that show how a finished project looks like or how all the different parts fit together, these drawings aren't a description but a program that outlines the performative dimensions of a project's unfolding.*



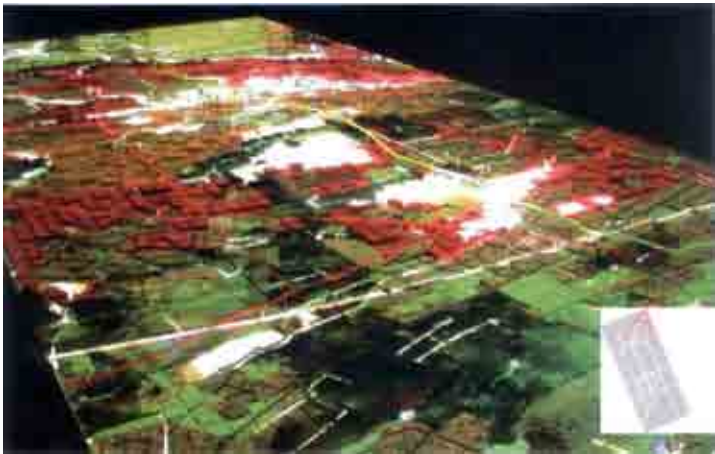
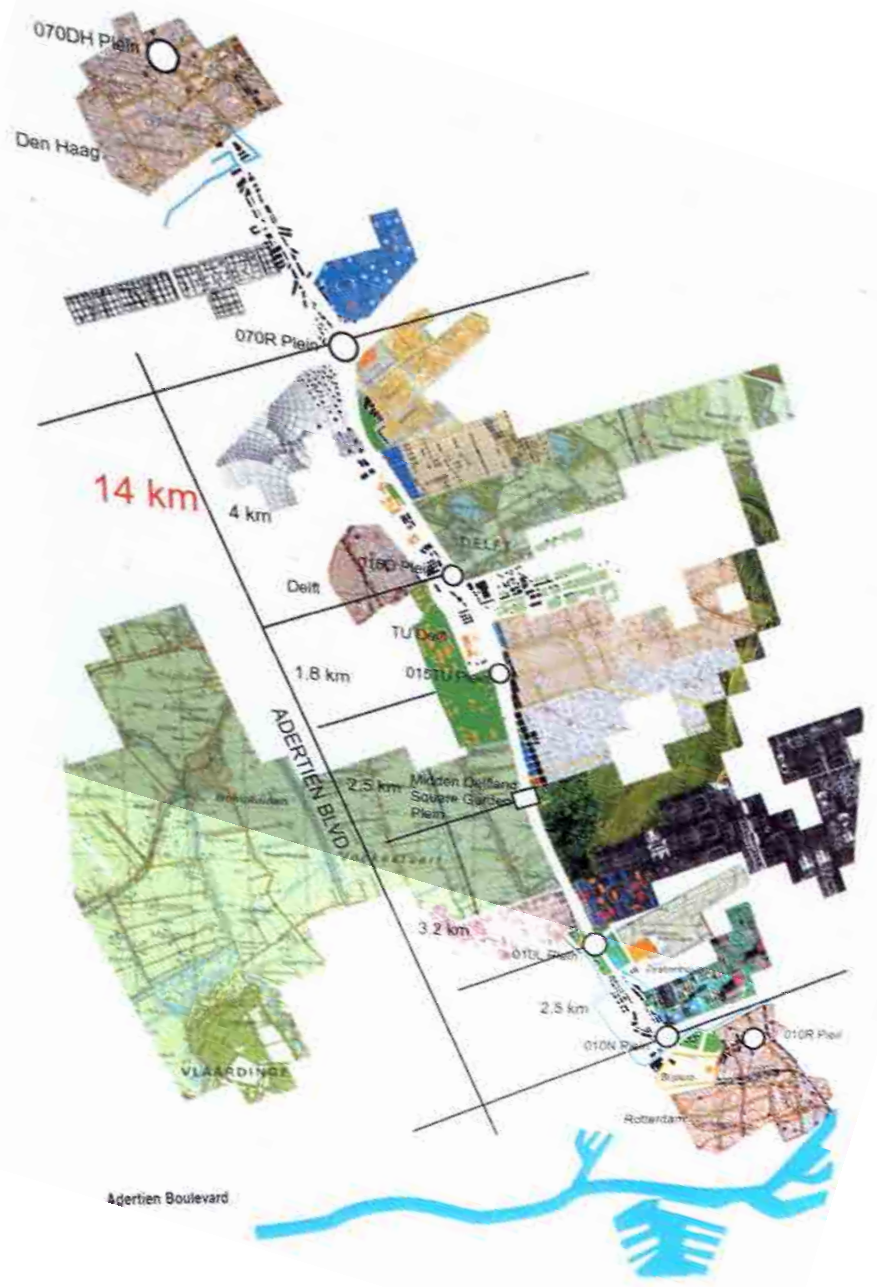


## **Becoming a movement**

Landscape Urbanism is a theory of urbanism arguing that **landscape, rather than architecture, is more capable of organizing the city and enhancing the urban experience.**

**It has emerged as a theory in the last ten years and is far from being a coherent doctrine.** Charles Waldheim, James Corner, and Mohsen Mostafavi are among the instructors, practitioners, and theorists who have been most responsible for articulating the terms of landscape urbanism.

See: Waldheim, C. (ed.) (2006), **The landscape urbanism reader**, Princeton Architectural press, New York.





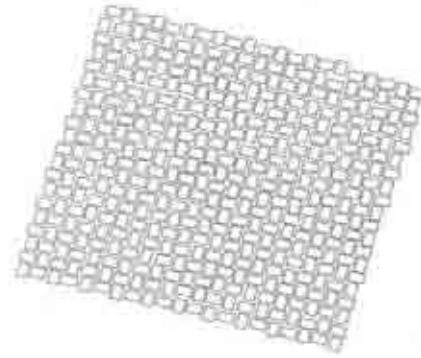




**Edoardo Arroyo,**  
 Urban Genetics in Saint Denis,  
 1999 (competition).



Host determinant cells at the beginning of the inoculation cycle  
EXISTING URBAN STRUCTURE



Fluid stability of 'fast' proliferation genetic culture  
URBAN VEHICULAR STRUCTURE. SPEED >20 km/h



Replicated regions of 'slow' kinetic transfer vectors  
PEDESTRIAN-CYCLING STRUCTURE. SPEED <20km/h



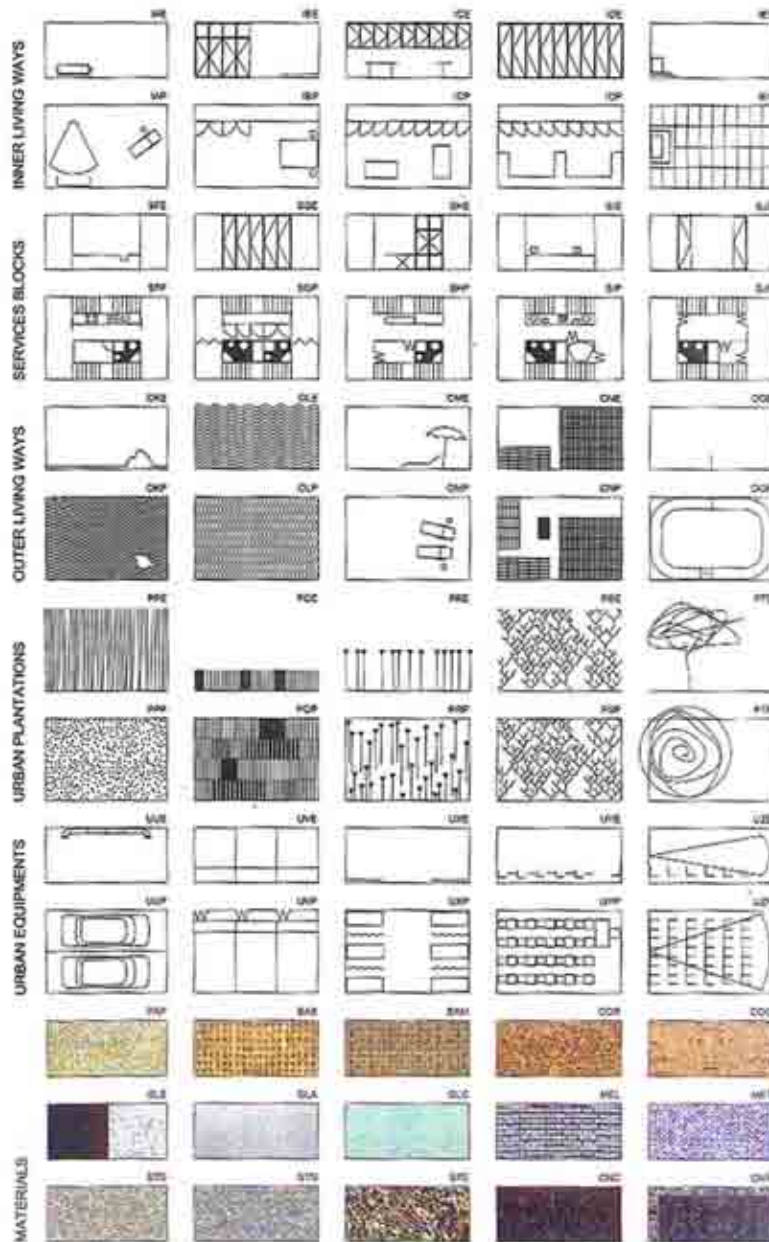
Genetic dissemination and early pathogenic mutation  
NEW HYBRID URBAN STRUCTURE



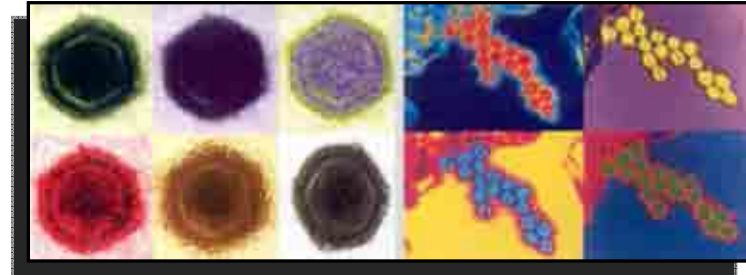
Detection of hybrid formations in the host cells  
FINAL MISCELLANEOUS GREEN AREAS



Genoma complexity  
LIVING POSSIBILITIES CELLS AND MATERIAL INFORMATION



Edoardo Arroyo,  
Urban Genetics in Saint Denis,  
1999 (competition).



**Process of genetic hybridization.**

The plan consists in the coding of new cultivations inoculated into the existing tissue of city, to favor “the final mutation” from the genetic proliferation.

The configuration of the program is defined from the pedestrian-cycling and vehicular structure.

Regarding to the architecture, the plan does not preview a “form” but it indicate possible performances through a notation system.

## Main features

**James Corner**, in an essay entitled *Terra Fluxus*, describes the main qualities of Landscape Urbanism:

- **Process in time:** urbanization is a dynamic process characterized more by terms like **fluidity, spontaneous feedback, and non-linearity**, than stability, predictability, or rationality. Ecology and systems theory are concepts inherent to the city.
- **Surface, not form: horizontality and sprawl in places** like Los Angeles, Atlanta, Houston, San Jose, and the suburban fringes of most American cities is **the new urban reality. As many theories of urbanism attempt to ignore this fact, Landscape Urbanism accepts it and tries to understand it. ...** Landscape urbanism ... finds thinking in terms of **adaptable 'systems'** instead of **rigid 'structures'** as a better way to organize space.
- **Form is the traditional character of the city; formlessness characterizes nature**, that which has been untouched by human intent. This city/nature duality is critical to most theories of the city and nature. **Landscape urbanists argue that this duality is naive and argue for a conflation of landscape and building.**

See: [http://en.wikipedia.org/wiki/Landscape\\_urbanism](http://en.wikipedia.org/wiki/Landscape_urbanism)



The attention focused on the “in-between” opens to ecological networks (green corridors, agriculture, parks, forestries, ...) where nature and infrastructure can be also recomposed in a more complex system.

“Infrastructural-environmental networks constitute the primary pattern that brings efficiency and equilibrium to the territory and the city, and which consents us to measure space and construct the meaning and quality of the landscape. .... They bring order and promote densification, as well as porosity and the rarefaction of intensely urbanized spaces”

See: Rosario Pavia (2012), **Eco-Logics**, “Piano Progetto Città”, 25-26, p.21

### 3 Positions

The **Landscape Urbanism** gives suggestions about the project of what is “**in-between**” so many different patterns, gives a **key to conceive a re-composition** without codifying it, without a previous formal idea, considering landscape as a project, and projecting new “artificial” landscapes where city and nature are not in opposition.

As in the case of the New Urbanism, there are **many ways to interpret Landscape Urbanism**: the feature of a movement is to be fluid.

In an article published in the magazine “Monograph.it” (2010.2), Douglas Spencer distinguishes **3 main positions**: a first one in North America, represented by figures such as **James Corner**, a second one proposed by **Kenneth Frampton** and pursued in Europe by practitioners such as **Kelly Shannon**, and a third one developed in the Graduate School of the Architectural Association of London under the direction of **Mohsen Mostafavi** and **Ciro Najle**.

**1. The post-Fordist, and post-urban:** “ ... has been, at times, acquiescent, if not ‘fatalistic’ and opportunistically instrumental to the logic of systemic transformation”;

**2. The critical-regionalist, phenomenological/humanist:** “...whilst clearly articulating a certain politics of landscape, has, in its strategies of resistance, focused upon a place-making approach through which ‘cultural difference’ might be conserved”;

**3. The post-structuralist:** “ ... has forged a distinctive framework of practical knowledge, responsive design instruments and theoretical perspectives developed in an ongoing dialogue with the conditions and locations” (p.12).

**1. The post-Fordist/post-urban** and **2. The critical-regionalist, phenomenological/humanist:** “The projects informed by these positions, whilst often imaginatively and rigorously oriented towards ecological concerns, and articulated in relation to the powers of mobile capital, are thus not required to think or engage with either the relations between built elements of the urban fabric and the concomitant processes of subjectivification which follow from this, or the transformative potentials of these since both perspectives are explicitly anti-metropolitan.

Within both of these currents of Landscape Urbanism there is then a sense in which **landscape’s primacy as a means of conceiving and producing territories** constitutes not only **a disciplinary victory over architecture**, in a hegemonic struggle over claims to urban design, but **an historical one over urbanism and the metropolis as such. Landscape is proposed as a holding ground against development and in anticipation of a post-urban society”** (p. 17).

**SECTION 3 ( RAILYARDS )**

W. 30<sup>TH</sup> ST – W. 34<sup>TH</sup> ST



**SECTION 1**

GANSEVOORT ST – W. 20<sup>TH</sup> ST

**SECTION 2**

W. 20<sup>TH</sup> ST – W. 30<sup>TH</sup> ST













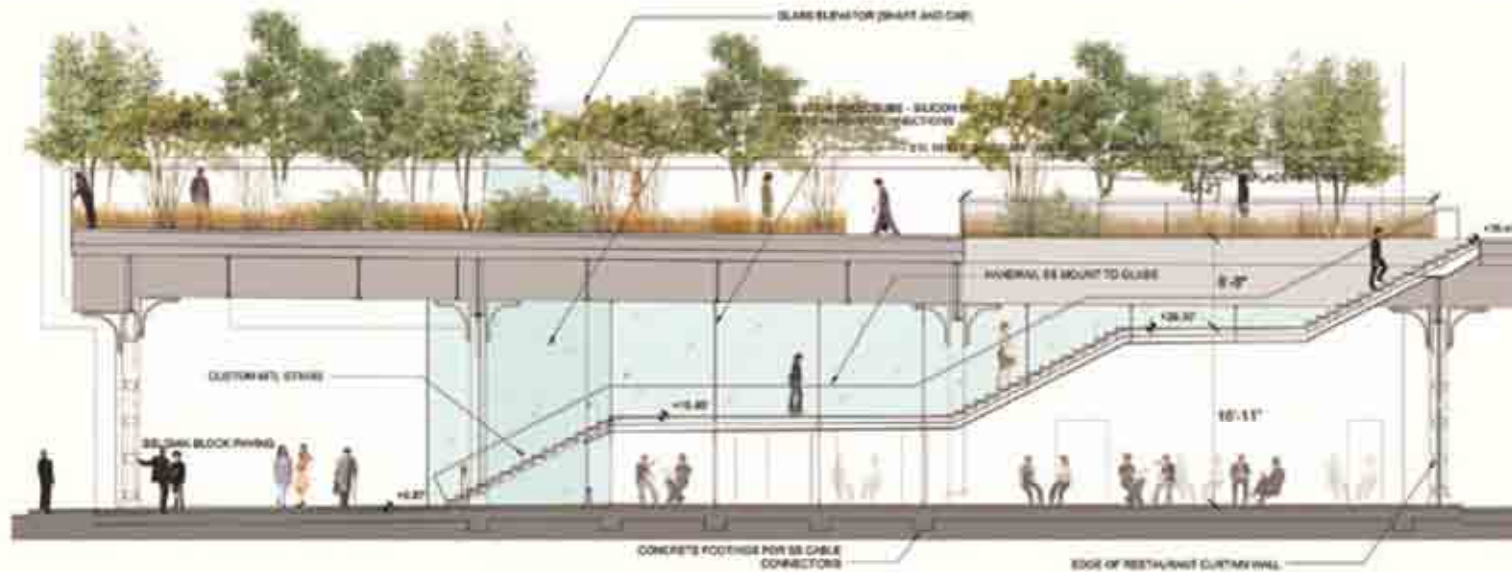












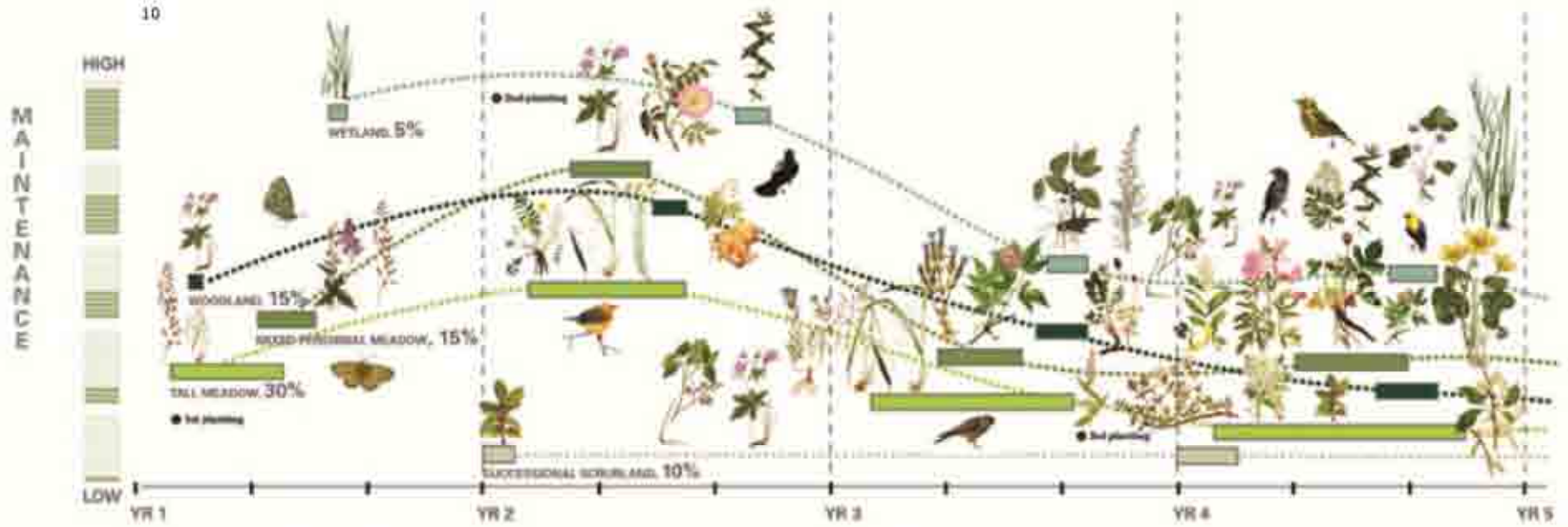




- 01 Section 1.000  
Detail: Staircase
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Detail: Staircase
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- 20 Section 1.190  
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- 21 Section 1.200  
Detail: Staircase

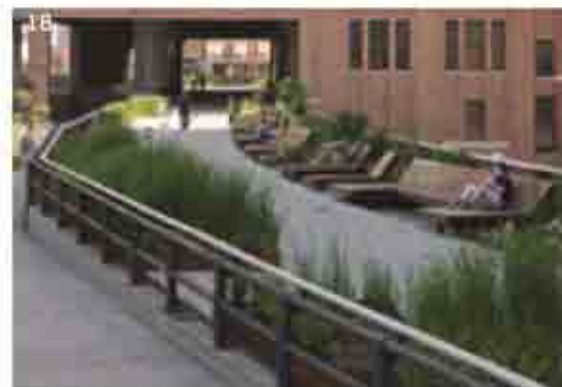




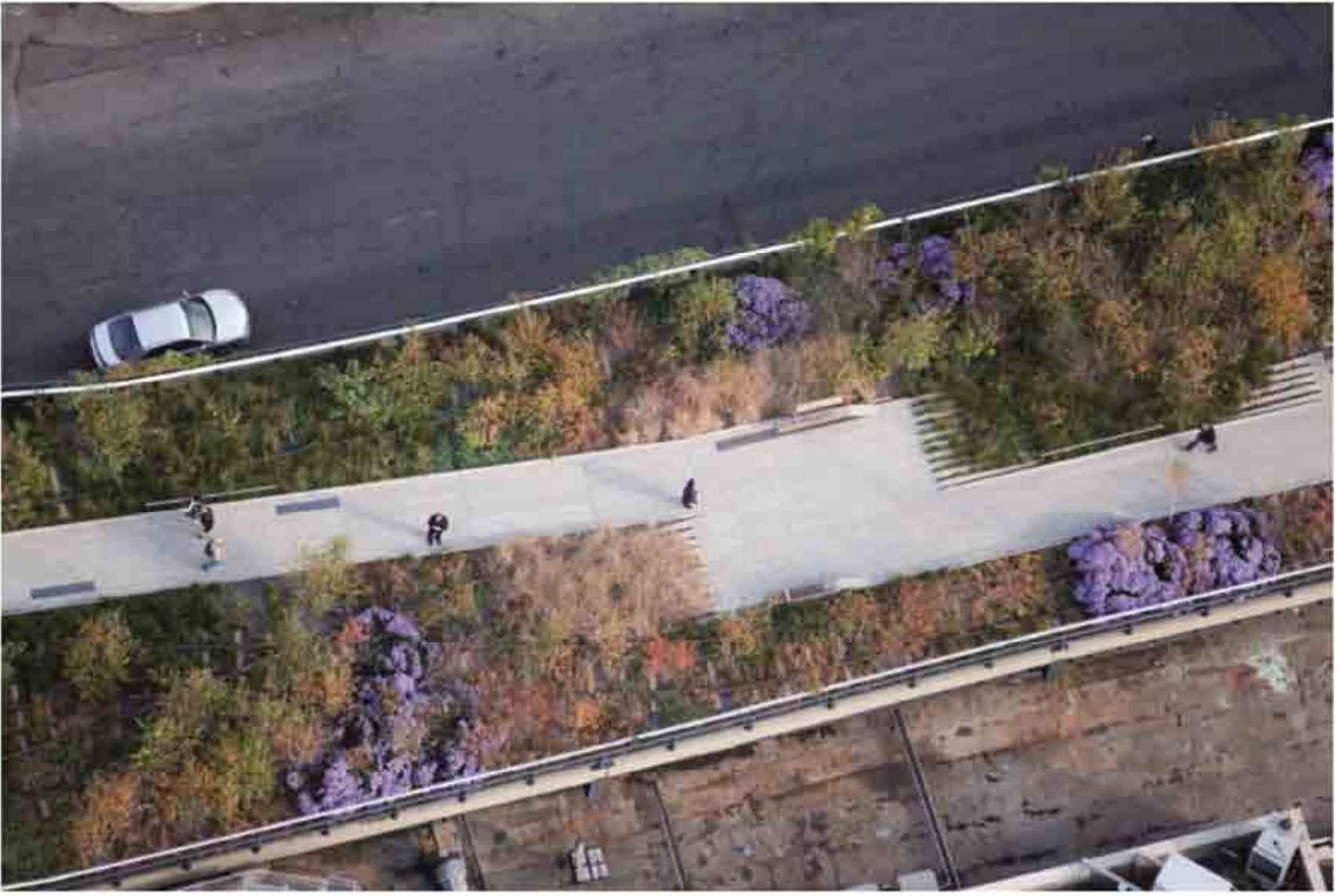


DIVERSIFICATION IN TIME (STABILIZED MAINTENANCE / ENHANCED BIODIVERSITY)





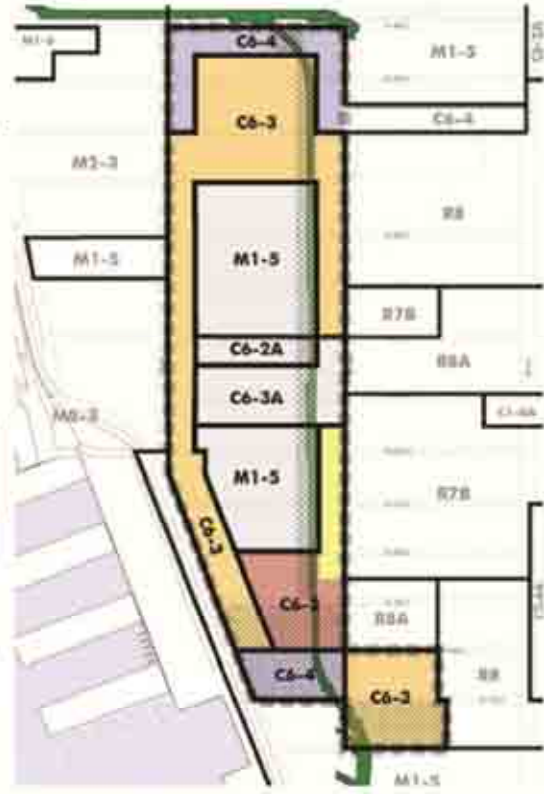
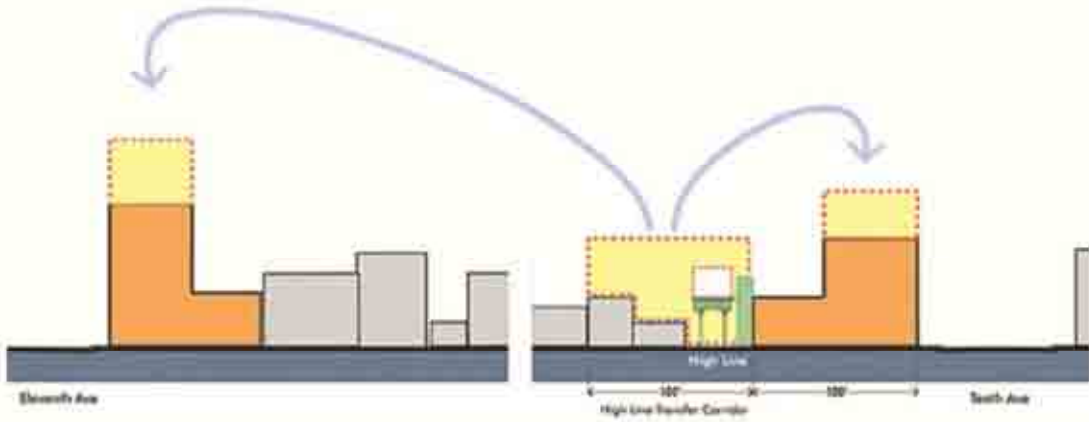






**Modified Inclusionary Housing Program**

- Inclusionary Housing Stock in Section 2 (4-2010)
- Other New Development from High Line Transfer Center in Inclusionary Housing Stock
- Existing Inclusionary Stock (not Transfer Center)
- New Stock



- Special Use District District Boundary
  - Existing street boundaries
  - High Line
- FAR**
- 1.0 FAR
  - High Line Transfer (200)
  - 1.5 FAR / 1.0 FAR
  - 1.0 FAR / 1.0 FAR
  - 1.5 FAR / 1.0 FAR
  - High Line Transfer (200)
  - 1.5 FAR / 1.0 FAR
  - 1.0 FAR / 1.0 FAR
  - 1.5 FAR / 1.0 FAR
  - High Line Transfer Center (200-200 sq ft)

12 Scenario: 3D illustration of the Special Use District Rezoning (2005)

13-14 1E: Qualitative and initial diagrams of the new building roles in the Special Use District Rezoning (2007)

1B NEXT PAGE: A part of the High Line from above



**3. The post-structuralist:** “One in which **buildings are landscaped and landscape becomes architectural.** ... the ‘urban situation’ is not posited as a site for the remediative strategies of landscape, but as a territory in which this mutual redefinition of landscape and architecture can be productively mobilized.

For architecture, then the model of landscape outlined here suggests, rather than a pastoral condition, a model through which built form becomes topographic. ... an architecture as landscape suggests the capacity to produce more complex articulations within the urban fabric. **A topographically, even topologically, directed architecture also provides the means through which to recompose and invent new configurations of infrastructure, agriculture, inhabitation and mobility** within urban space and across the wider territories in which these are networked” (p.19).

Some projects by Plasma Studio, Gasparri Studio, and Ricci&Spain, are examples of this position.

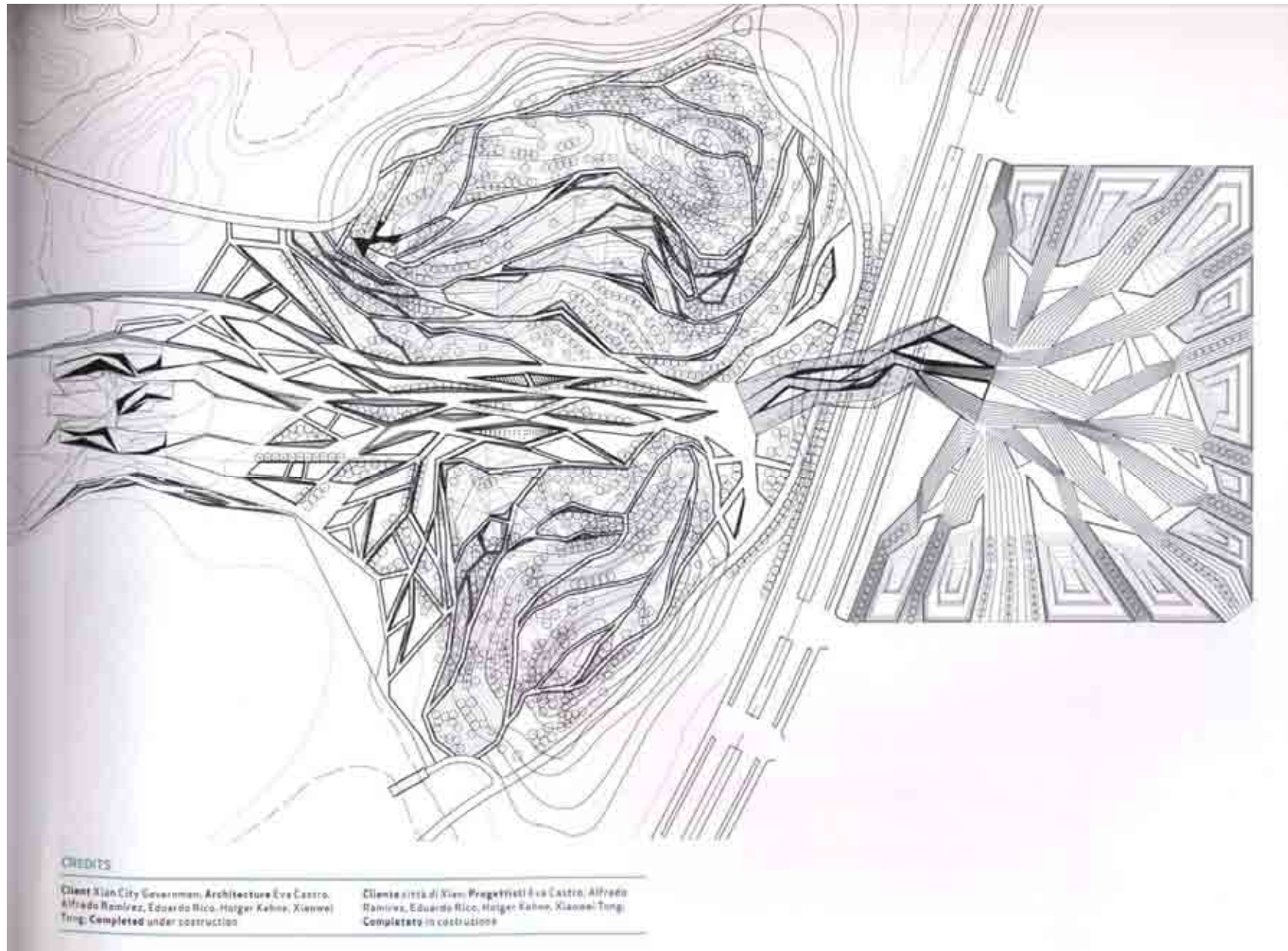
05

# INTERNATIONAL HORTICULTURAL EXPO

ESPOSIZIONE ORTICOLA INTERNAZIONALE

Xi'an - China - 2009/2011





**International Horticultural Expo Xi'an - China (Plasma Studio, 2009-2011)**



**International Horticultural Expo Xi'an - China (Plasma Studio, 2009-2011)**



**International Horticultural Expo Xi'an - China (Plasma Studio, 2009-2011)**

02

## TRAM IN THE NORTHERN AREA OF THE CITY

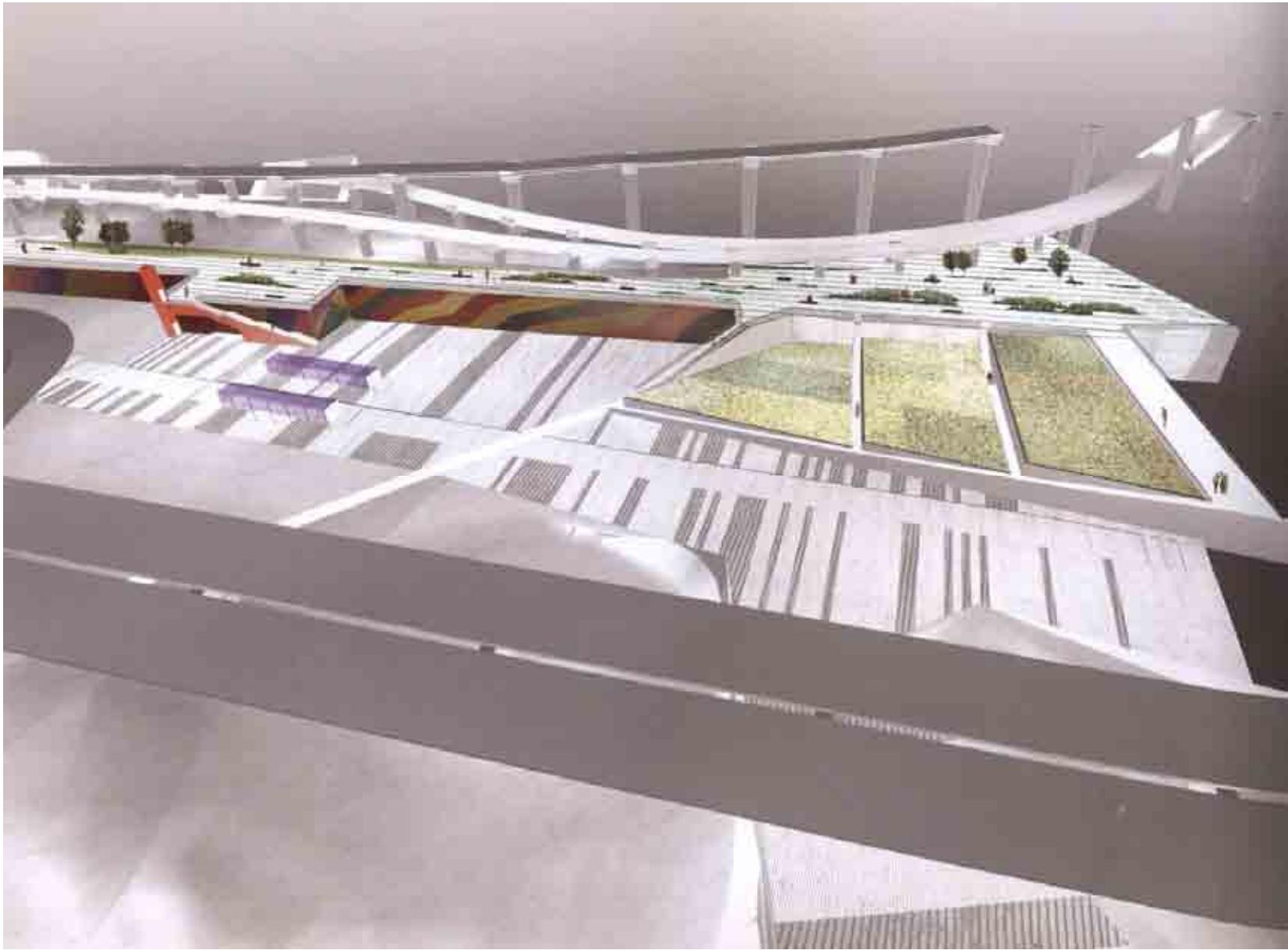
TRAM NELL'AREA NORD DELLA CITTA

Piscinola/Villaricca - Napoli - Italy - 2005/2006



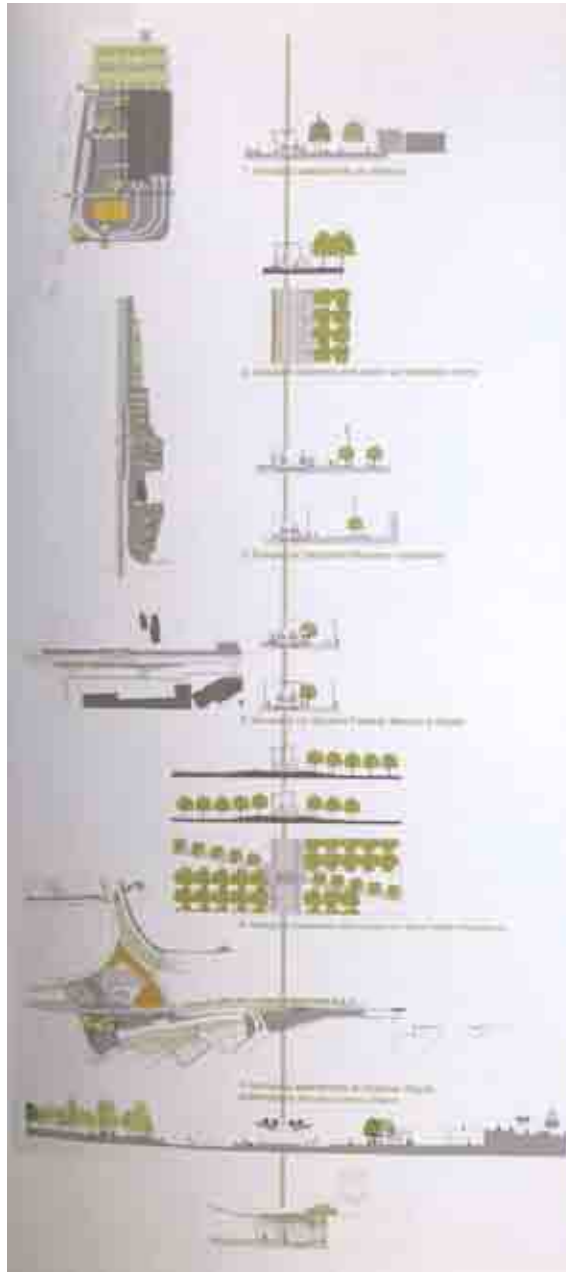


Tram in the northern area of the city (Gasparrini Studio, 2005-2006)



**Tram in the northern area of the city (Gasparrini Studio, 2005-2006)**





**Tram in the northern area of the city (Gasparini Studio, 2005-2006)**



**Tram in the northern area of the city (Gasparrini Studio, 2005-2006)**

04

**SASSARI LIGHT SUBWAY**

**METROPOLITANA LEGGERA DI SASSARI**

Sassari - Italy - 2009



**Ricci&Spain Studio**

“We are **at the dawn of a new process**: there are numerous design initiatives at the scale of settlement and the territory, though **they have yet to reach the critical mass and dimensions** to be able to contrast, on their own and without a cultural and political change the models of growth, the effects of the environmental crisis.”

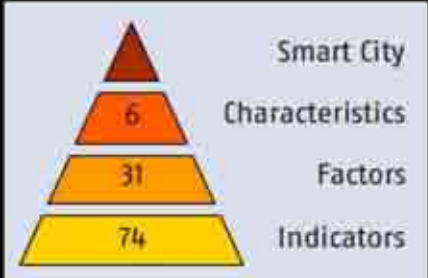
Quoting Saul Griffith: “ at the technical and industrial level it is possible (to reduce the levels of CO<sub>2</sub>), though I cannot see how it would be possible at the political level” (Pavia, p.11).

**Bologna** has begun its own process with an integration of ecological actions into the urban planning tools, then with a plan for the energy (SEAP), a pedestrian plan for the historical centre, a European program (LIFE\_GAIA).

# **Bologna's process**

The label “smart city” gives an idea of the multi-level intervention

**SMART-x6**  
 2007 Smart city. Ranking of european medium-sized cities\_ Centre of Regional Science of Vienna




<p><b>SMART ECONOMY</b> (Competitiveness)</p> <ul style="list-style-type: none"> <li>• Innovative spirit</li> <li>• Entrepreneurship</li> <li>• Economic image &amp; trademarks</li> <li>• Productivity</li> <li>• Flexibility of labour market</li> <li>• International embeddedness</li> <li>• <i>Ability to transform</i></li> </ul>	<p><b>SMART PEOPLE</b> (Social and Human Capital)</p> <ul style="list-style-type: none"> <li>• Level of qualification</li> <li>• Affinity to life long learning</li> <li>• Social and ethnic plurality</li> <li>• Flexibility</li> <li>• Creativity</li> <li>• Cosmopolitanism/Open-mindedness</li> <li>• Participation in public life</li> </ul>
<p><b>SMART GOVERNANCE</b> (Participation)</p> <ul style="list-style-type: none"> <li>• Participation in decision-making</li> <li>• Public and social services</li> <li>• Transparent governance</li> <li>• <i>Political strategies &amp; perspectives</i></li> </ul>	<p><b>SMART MOBILITY</b> (Transport and ICT)</p> <ul style="list-style-type: none"> <li>• Local accessibility</li> <li>• (Inter-)national accessibility</li> <li>• Availability of ICT-infrastructure</li> <li>• Sustainable, innovative and safe transport systems</li> </ul>
<p><b>SMART ENVIRONMENT</b> (Natural resources)</p> <ul style="list-style-type: none"> <li>• Attractivity of natural conditions</li> <li>• Pollution</li> <li>• Environmental protection</li> <li>• Sustainable resource management</li> </ul>	<p><b>SMART LIVING</b> (Quality of life)</p> <ul style="list-style-type: none"> <li>• Cultural facilities</li> <li>• Health conditions</li> <li>• Individual safety</li> <li>• Housing quality</li> <li>• Education facilities</li> <li>• Touristic attractivity</li> <li>• Social cohesion</li> </ul>

**1** DEFINIZIONI IN LETTERATURA

# About Bologna



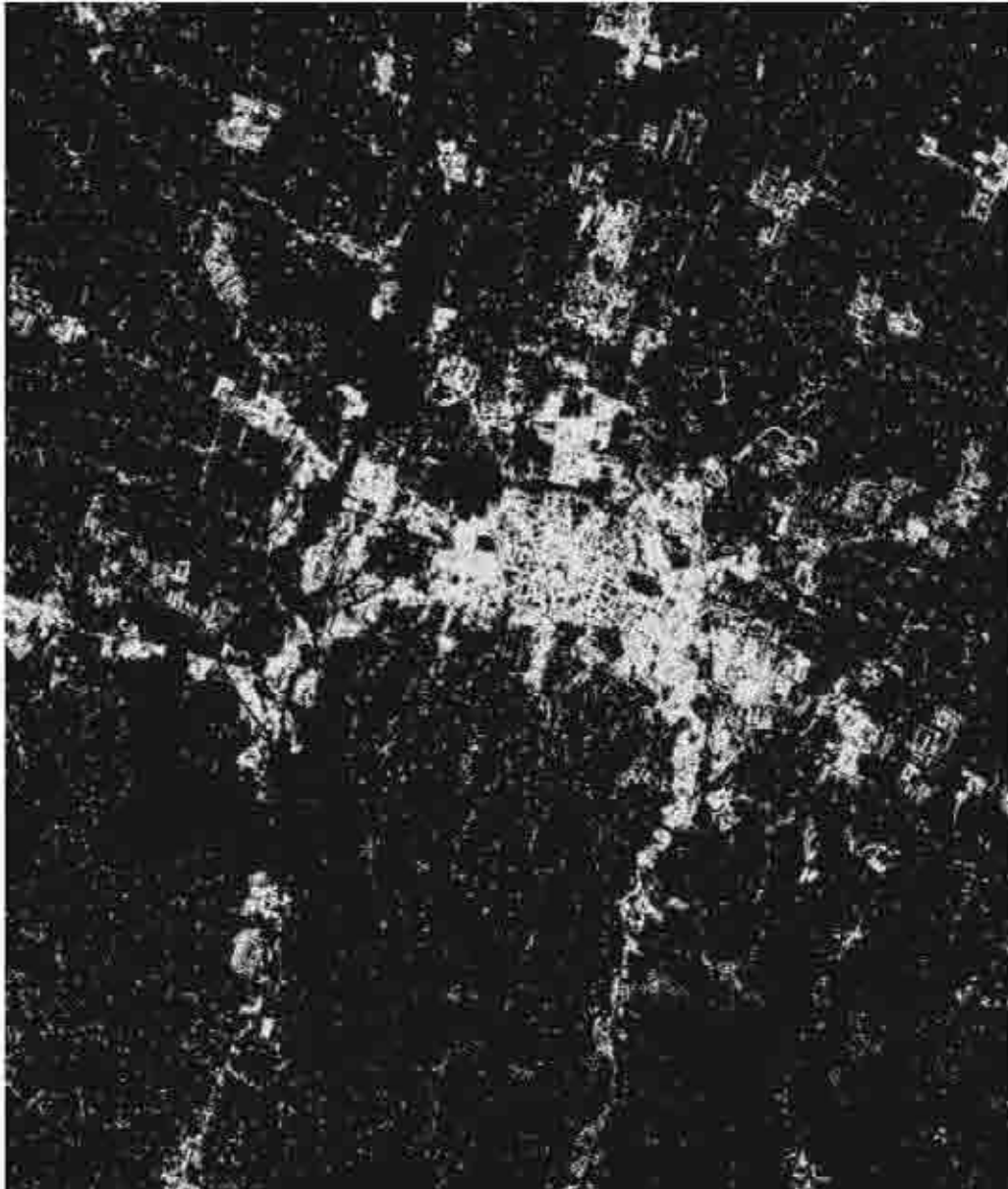
- Capital of *Emilia-Romagna Region*
- Crucial railway and motorway junction
- Population: *373.592 inhabitants* (900.000 in metropolitan area)
- Strong presence of **small and medium industry** (Emilian model)
- Land area: *140,846 Km<sup>2</sup>*
- Historical **University**: almost 100.000 *students*

An aerial photograph showing a dense network of agricultural fields in various shades of green and brown, separated by thin lines of roads or ditches. A prominent river or stream winds through the landscape from the upper left towards the center. The overall scene depicts a typical rural or agricultural region.

*Atlante Booklet*

*Workshop una nuova alleanza tra città e campagna*





### La città diffusa *The sprawl*

Inhabitants province Bologna	984.342 (2009)
Common inhabitants Bologna	377.220 (2009)
Inhabitants in the conurbation bolognese	650.000 (2005)
Inhabitantes expected in 2015	1.000.000 (2005)
Extension of the province	3.700 km
Urbanized area	210 km
Daily trips to and from Bologna	400.000 (2005)
Average daily highway traffic crossing	45% (2005)
Average daily highway traffic exchange	55% (2005)

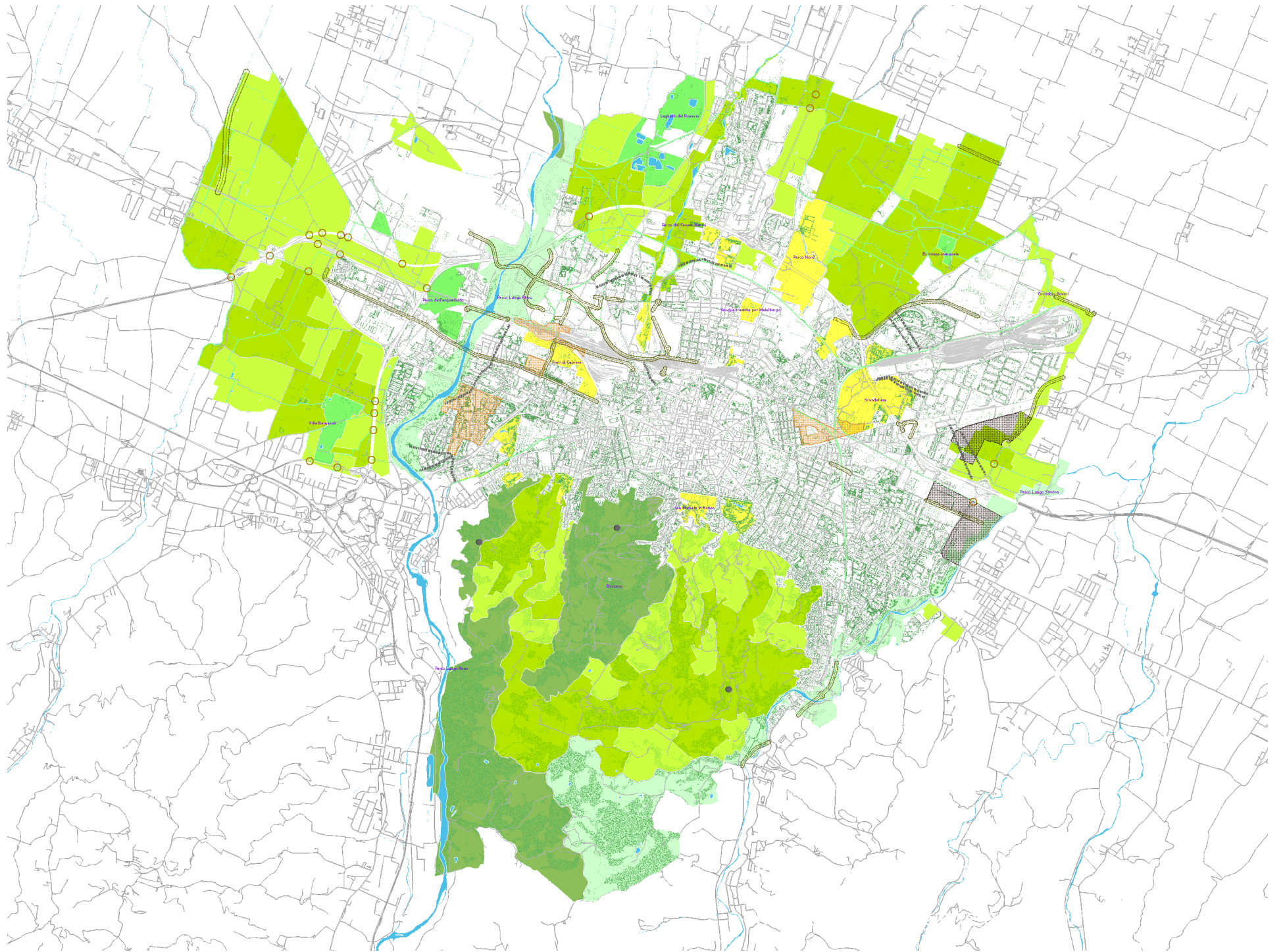
## Urban Planning

In 2008 the Municipality approved the new **Municipal Structural Plan** (*Piano Strutturale Comunale* - PSC), a planning tool defined by regional laws (L.R. 20/2000).

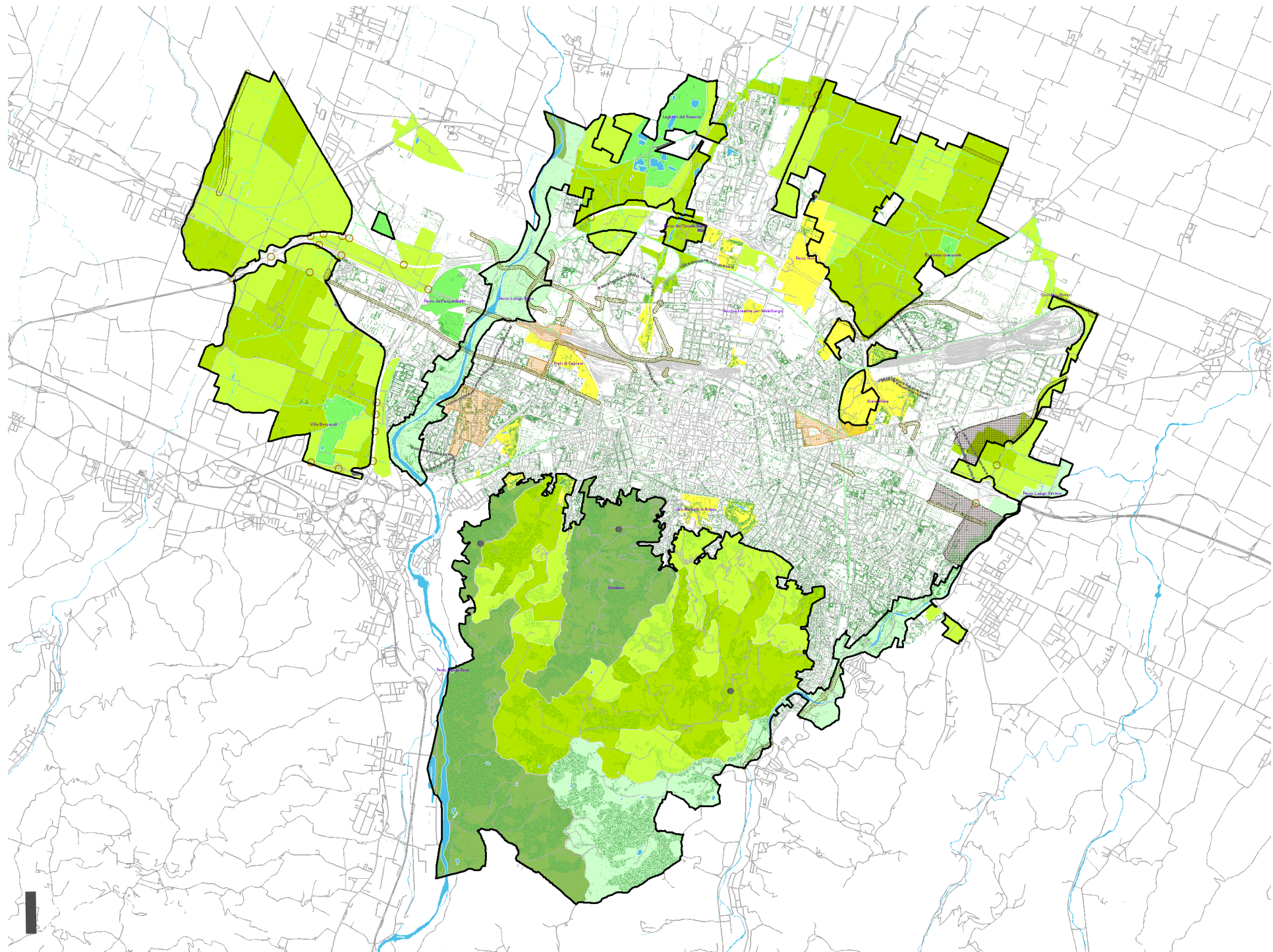
The Structural Plan is valid for the mid-long term (around fifteen years) and lays down the general aims that are then interpreted by the **Municipal Operative Plan** (*Piano Operativo Comunale* – POC) approved in 2010, which however has a term of five years, and by **Urban Building Code** (*Regolamento Urbanistico Edilizio* – RUE) approved in 2009.

The Municipal Structural Plan bases the feasibility of its forecasts on an **Environmental and Territorial Sustainability Assessment** (VALSAT) which considers the environmental impact of proposed actions, associating them with the rules and limits pointed out in environmental sector plans.

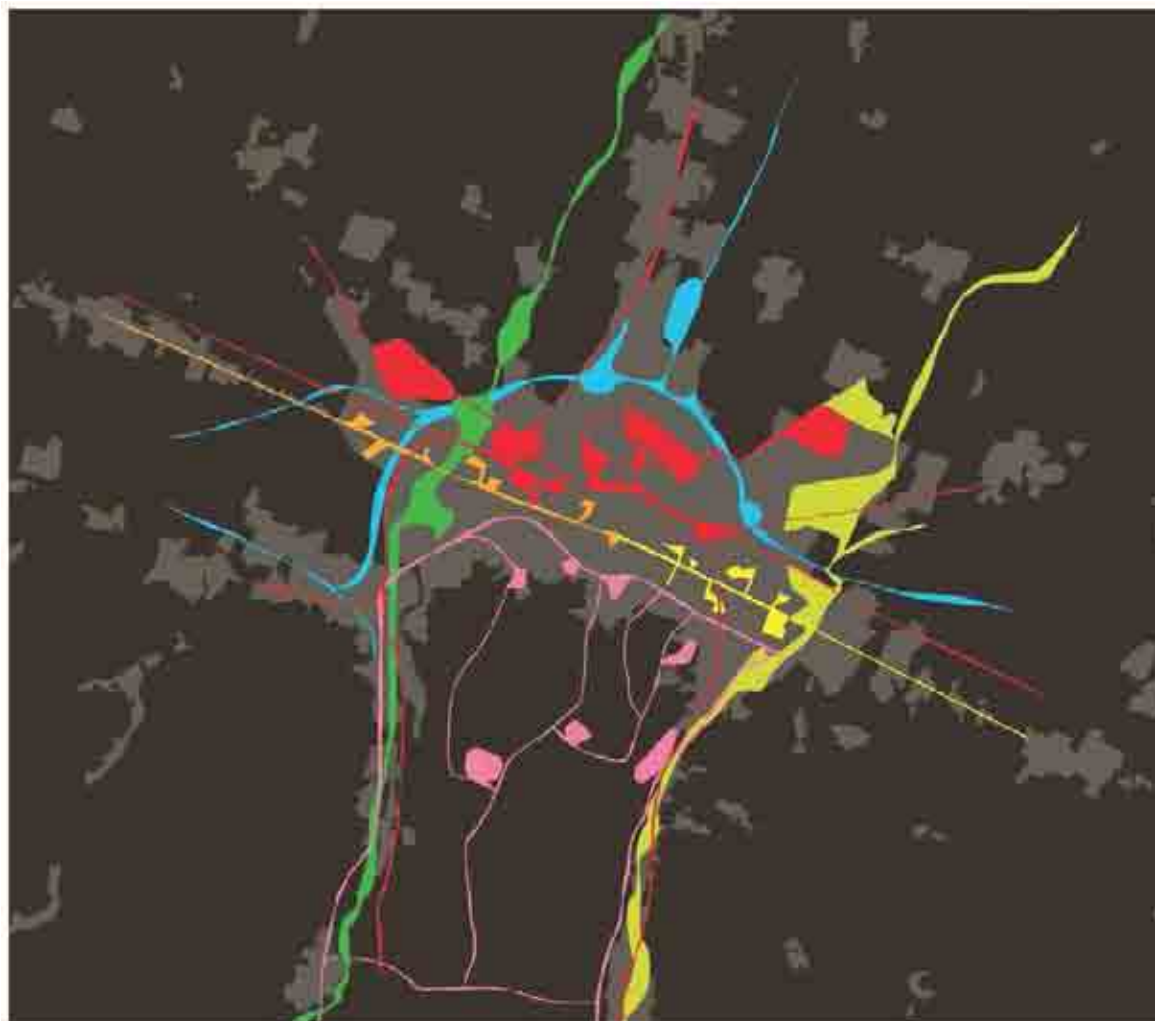
The first “smart” choices for a sustainable process are the preservation of agricultural areas and the identification of “Seven Cities”, strategic figures linking together many different patterns-urbanscapes in a common program of transformation.

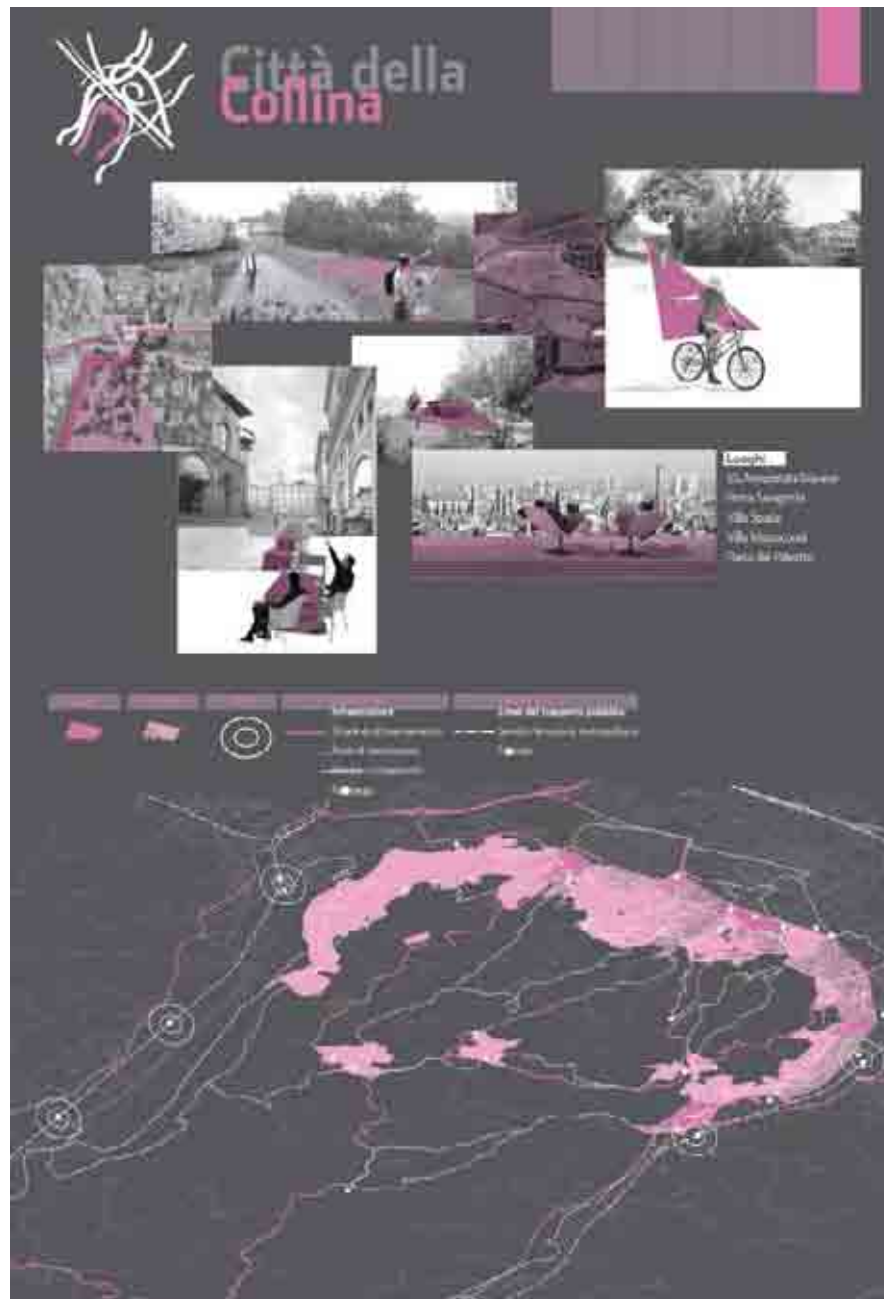






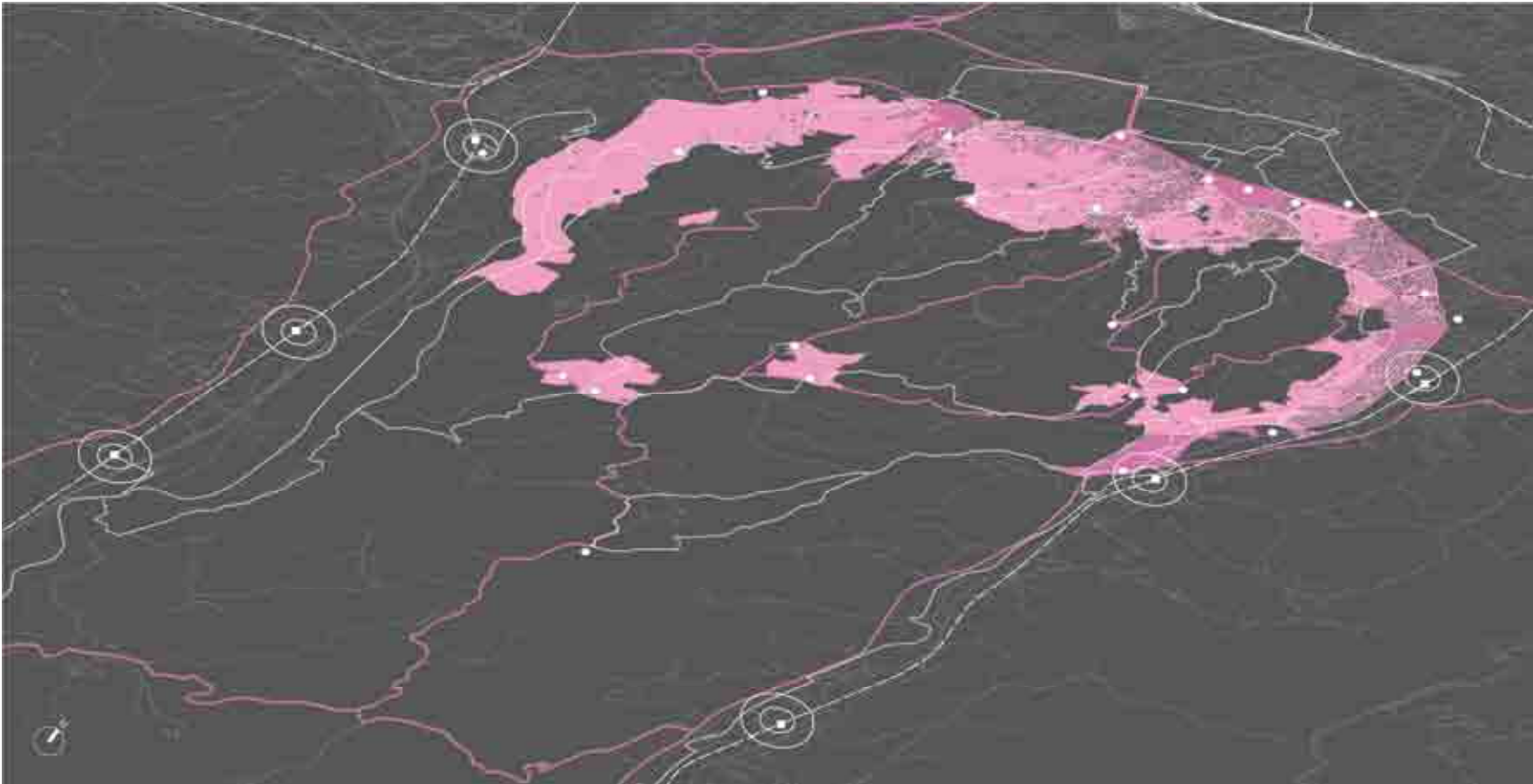
## Comprehensive scheme of the Seven Cities





**The City of Hills** seeks to give a new identity to the part of the metropolitan area which has been subjected to a process of progressive privatization and reduction in its use (almost entirely luxury housing). So, it is important to reconstruct a system of links (corridors, footpaths, car parks) for public use, the identification of places to be designed so that the hills become a “mosaic” of ecological, agricultural, and semi-urban environments that are available for various types of living.

# The City of Hills





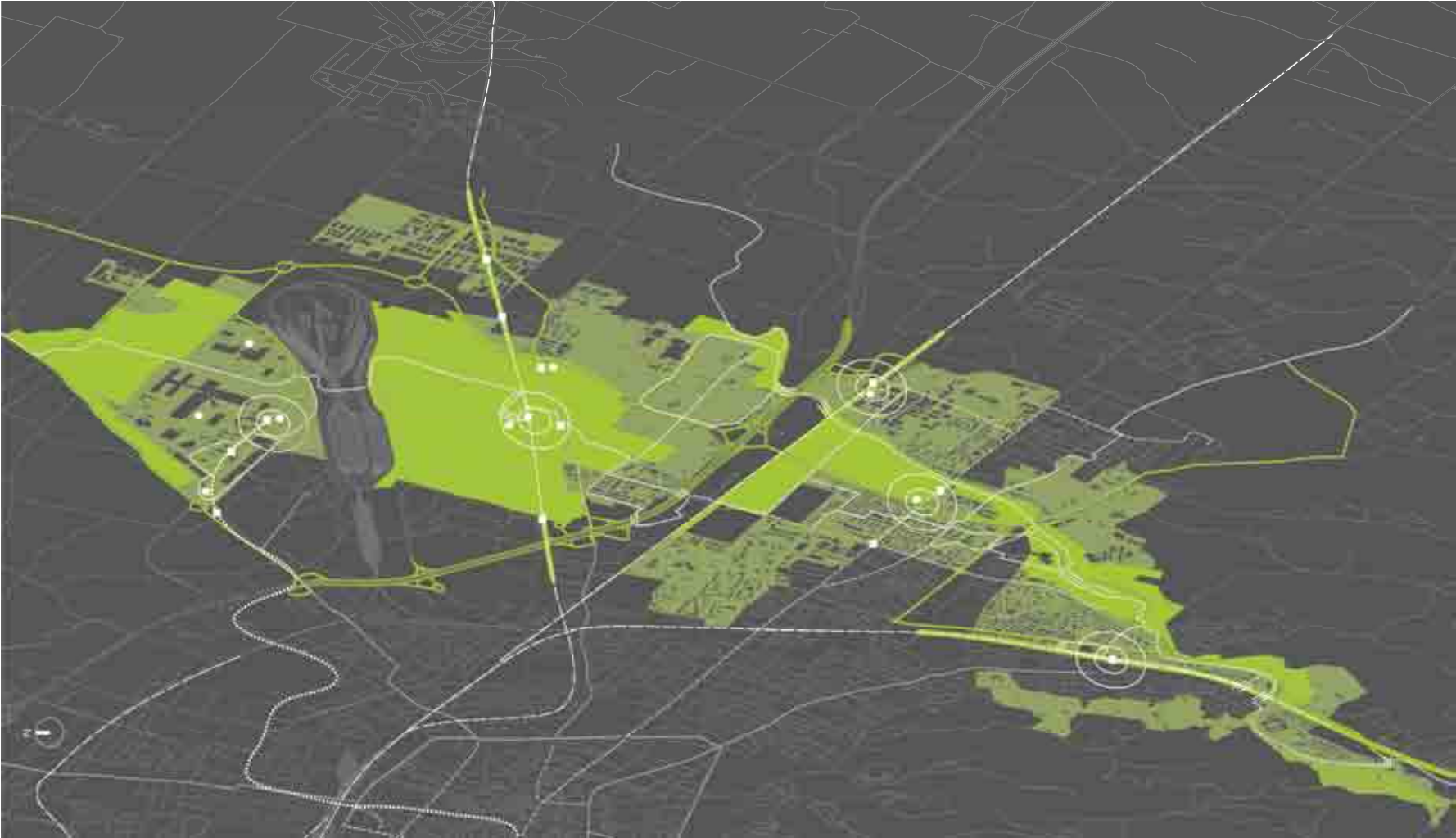


**The environment of the river Reno** which flows on the west of the city is a unifying element in a discontinuous metropolitan area, consisting of developments which are mainly residential. The strategy is designing pedestrian and cycling links across neighbourhoods and improving existing centralities. **In the City of Savena**, the stream which flows on the east, a new great road, the high speed railway, and new developments are creating a new metropolitan city where residential areas, quality manufacturing and service areas are developed together, interspersed by parklands and natural environments.

# The City of Reno



# The City of Savena



## Urban Plan and energy

- The 2007 **Energy Plan of Bologna (PEC)** made a specific work based on territorial data and GIS system in order to define strategies for different areas of the city and evaluate the energy impact of new settlements and renewal projects.
- The PEC selects homogeneous city's areas (energy urban basins - BEU) for energetic, urban and environmental characteristics and defines a set of specific performance standards in each BEU to bring a **reduction of greenhouse gases emission in each new urban area** within the new city Urban Plan (PSC).
- The Building Code (RUE) gives **specific rules and requirements for urban projects**.



## Energy and Urban Building Code

The PEC showed how most of greenhouse gases emissions of the city are determined by the building sector with an annual consumption for heating (170 Kwh/m<sup>2</sup>) more than double the actual minimum standard for new buildings (90 kwh/m<sup>2</sup>). In the meantime electric consumption for summer cooling have increased at a quick rate in the last decade.

The Urban Building Code (RUE) is characterized by setting performance to be obtained by buildings instead of defining solutions. The technical requirements about environmental quality of individual buildings and building complexes introduce additional elements to national and regional standards.

PSC and RUE have integrated at different scales the PEC policies.

### At an urban scale

- study about relation with microclimate (orientation)
- integration of renewables
- extension of urban district heating networks



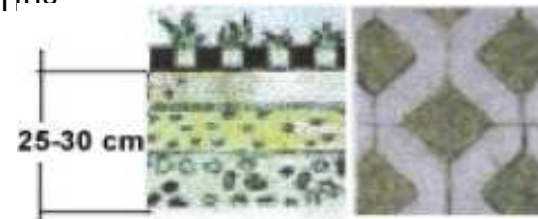
### At a building scale

- GIS tool for solar energy availability
- excellence energy standards for new parts of the city and large regeneration
- local standards for efficiency of electric uses (cooling and lighting) in addition to national standards for thermal uses.

## Urban Microclimate

The Building Code introduces an **index called RIE (building impact reduction)** which takes into account the microclimate quality of private and public open spaces by considering:

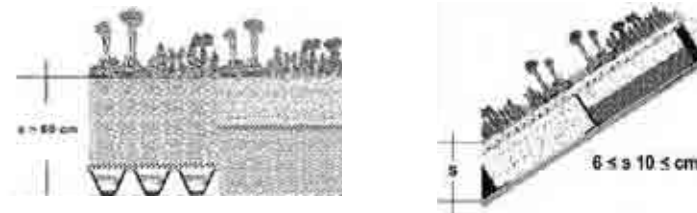
- **the amount of green surfaces**
- **presence and quality of trees**
- **colour and permeability of paved surfaces**



The RIE index applied to the entire area where the intervention is developed gives a value between 0 and 10. Low values of the index correspond to areas largely or completely paved, with no green spaces and no permeability. Values close to 10 are obtained with a high presence of green and permeable areas. In urban areas RIE has intermediate values.

For new constructions and building renovations the following values of RIE must be achieved:

- **basic level:  $RIE \geq 4$**
- **improvement level:  $RIE \geq 5$**
- **level of excellence  $RIE \geq 6$**



The **achievement of basic level** is compulsory while the achievement of improvement and excellence level contributes to the possibility of getting **incentives in terms of building volumes**.

## Water

In the city of Bologna, the total amount of drinkable water after the peak of 37 and half millions m<sup>3</sup> in 1998 fell to 35 millions m<sup>3</sup> in 2006. The per capita daily consumption moved from 269 litres to 258 litres: 4.3% less. It is not enough.

### **PSC and RUE integrate water themes. At the urban scale:**

- deliver rain water in local rivers and channels instead of drainage network
- structures (basins) for the reduction of rainwater flow to drainage
- increased permeability of areas

### **At the building scale:**

- rainwater collection for non drinkable uses
- incentives for the re-use of grey water
- incentives for water saving technologies in new buildings



# The 2012 SEAP

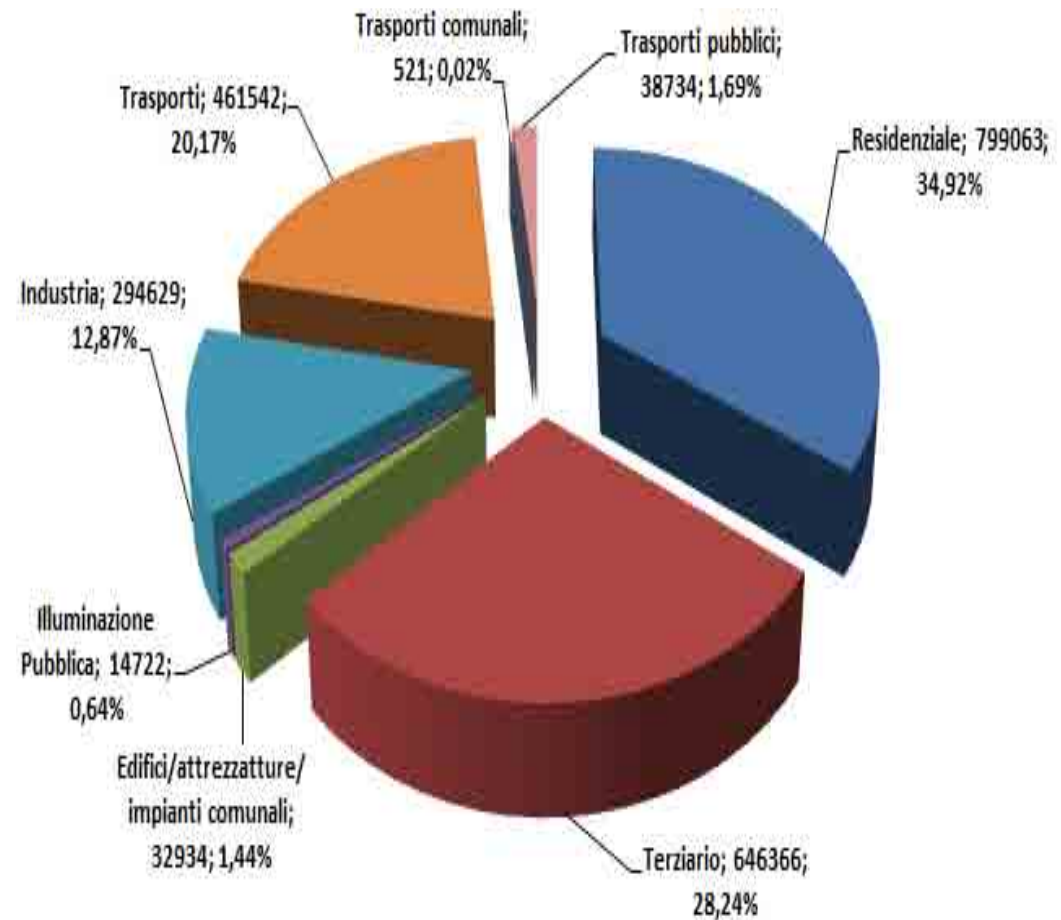
- Bologna subscribes the Covenant of Mayors in december 2008
- 3780 cities have signed the covenant to now (1856 in Italy). 1221 have submitted their Sustainable Energy Action Plan (343 in Italy)
- The 2007 Energy Plan (PEC) taken as a guide for the SEAP preparation.
- December 2011: first SEAP version provided for the phase of consultation and for the definition of public/private agreements in order to give a concrete framework of rules, resources and timing for SEAP implementation
- May 2012: SEAP approval





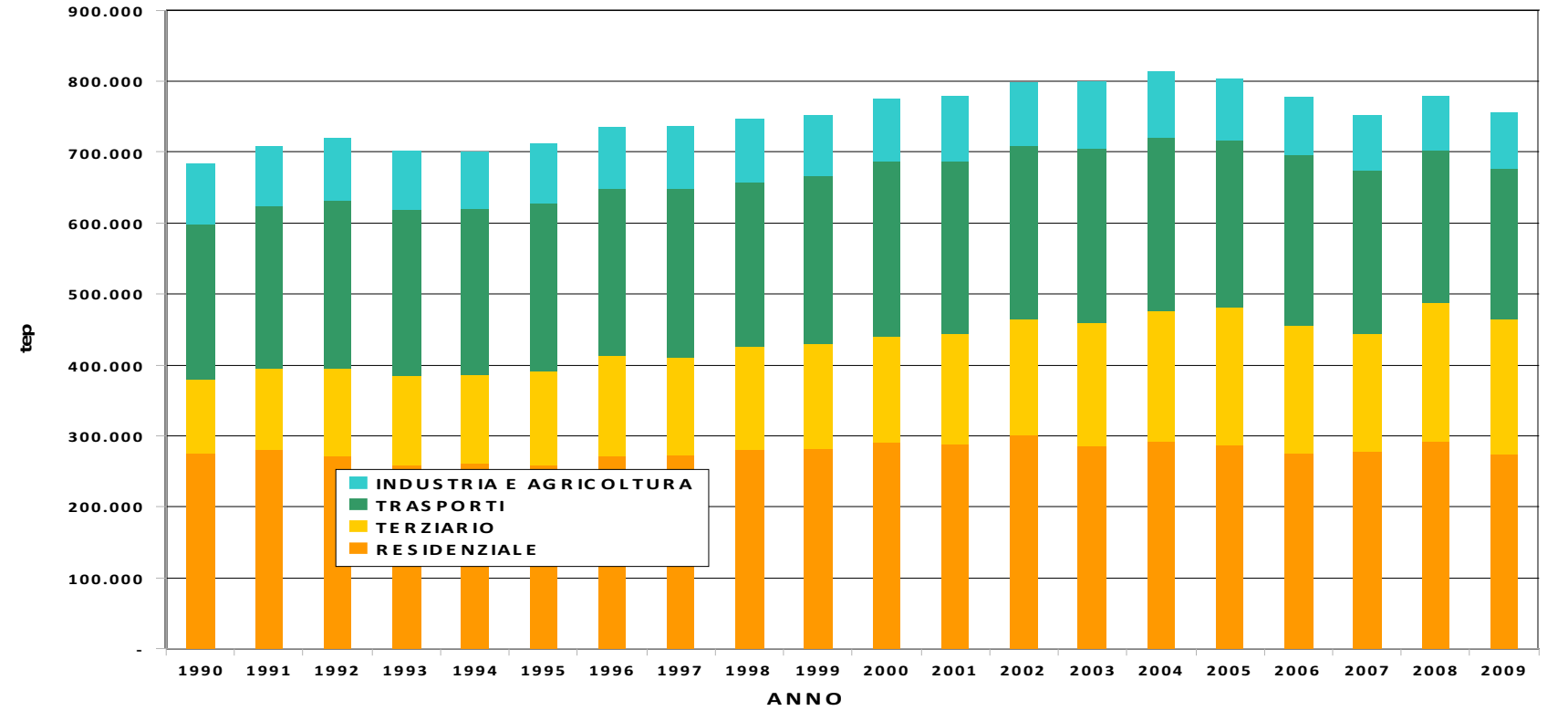
# Baseline emission inventory

- The Baseline Emission Inventory is the **inventory of annual CO2 emissions** relating to energy end-uses in city territory.
- Base year chosen: **2005**
- Energy Data collected from **1990** to **2009**
- **Emissions breakdown** substantially the same today



# Current trends

**CONSUMI ENERGETICI FINALI PER SETTORI  
(consumi termici destagionalizzati)**



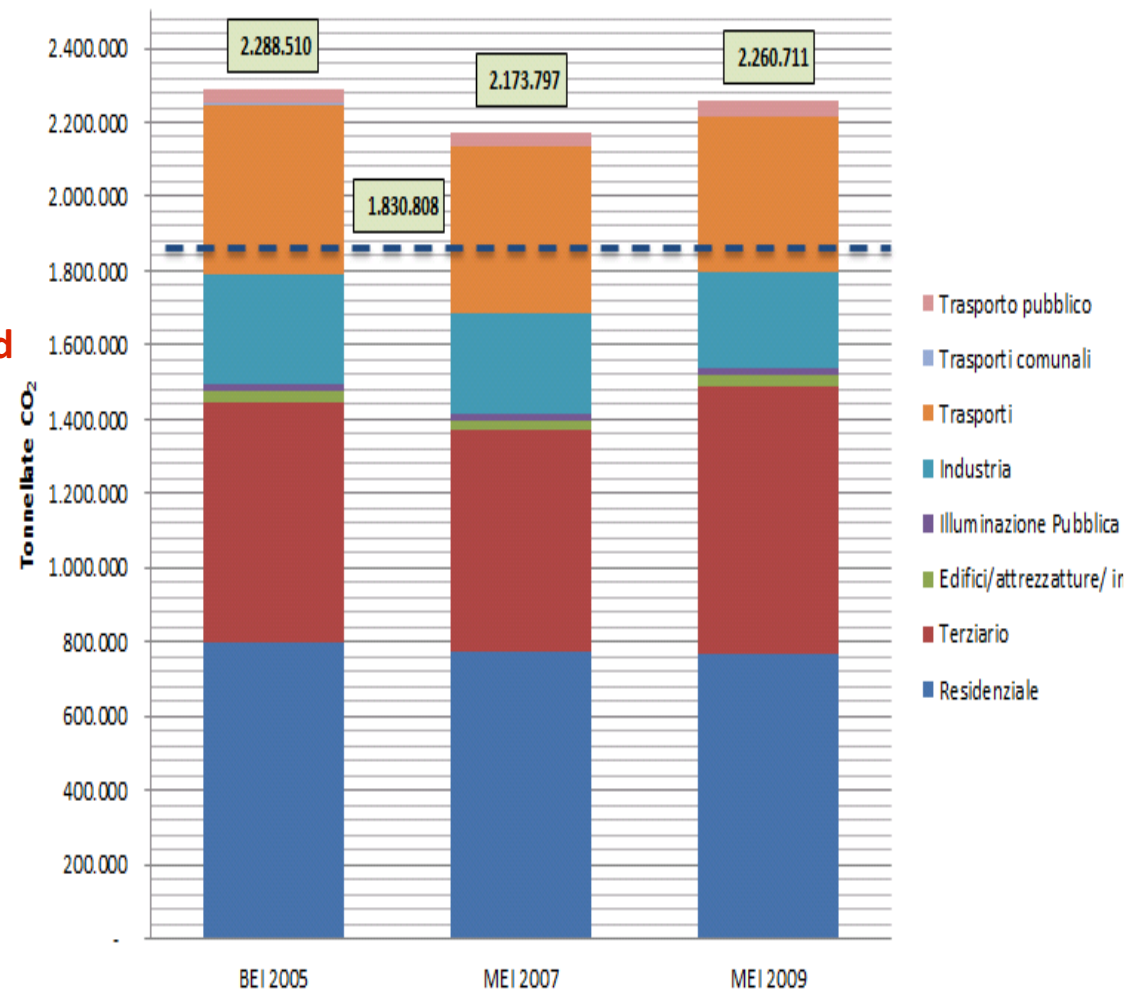
Since 2004 energy consumption have started to decline gradually, reversing a long standing trend of growth.

# Definition of 2020 objective

Achieving the European target fixed for 2020 will be a **challenging task** because:

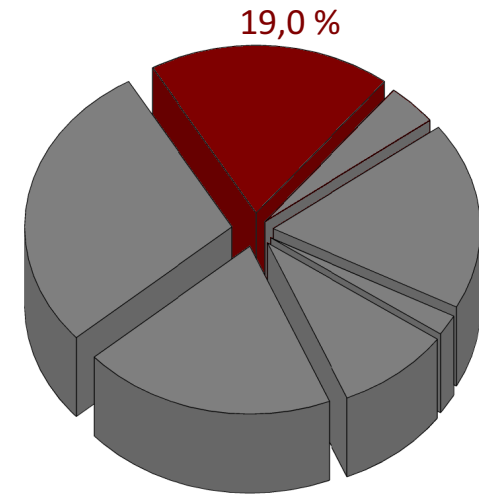
- Municipality controls directly only **2,1 % of emissions**;
- The possibility to reduce emissions by use of local regulatory tools is **limited by national legislation**;
- Consequently, most action will be implemented in **partnership with stakeholders** on the basis of an assumption of shared objectives and interests.

For these reasons, Bologna confirmed locally the **-20% European target**.



# Actions

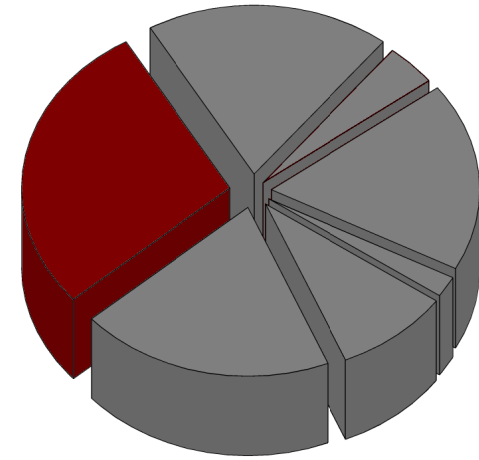
- The emissions reduction target means a reduction in City emissions of about **500.000 CO2 tons/year**
- **19 %** of this target has already been achieved
- **Many actions are to be intensely undertaken in the next few years in order to meet this target**
- Estimated overall investment is over **4.000 millions Euro**. City energy bill (now 900.000 Euros/year) will decrease by 25 %
- Most actions are **diffuse** and involve a great number of subjects
- Six action areas: **residences, services, industry, local energy production, mobility, City administration**



# Residences

- Actions on this sector are by far the **main challenge** of the SEAP
- **Highest potential** for emissions reduction
- **Obstacles: Fractioned property** and **difficulty in investing**
- Need for a strong and diffuse **public information** activity resulted from public discussion
- **Agreement** among stakeholders for the definition of standard intervention package and financing instruments
- Constitution of a local **Energy Agency** supporting these actions and organizing demand and offer for energy services
- **Public call issued in march** for the definition of a qualification plan of existing City

26,9 %



# Historical buildings

- A **vibrant City Centre** with many residents, students and temporary population
- **22,4 %** of existing buildings have been built before 1919
- City **historical centre** among biggest in Europe (approximately 400 hectares)
- New building code (RUE) updates **criteria for intervention** on existing buildings

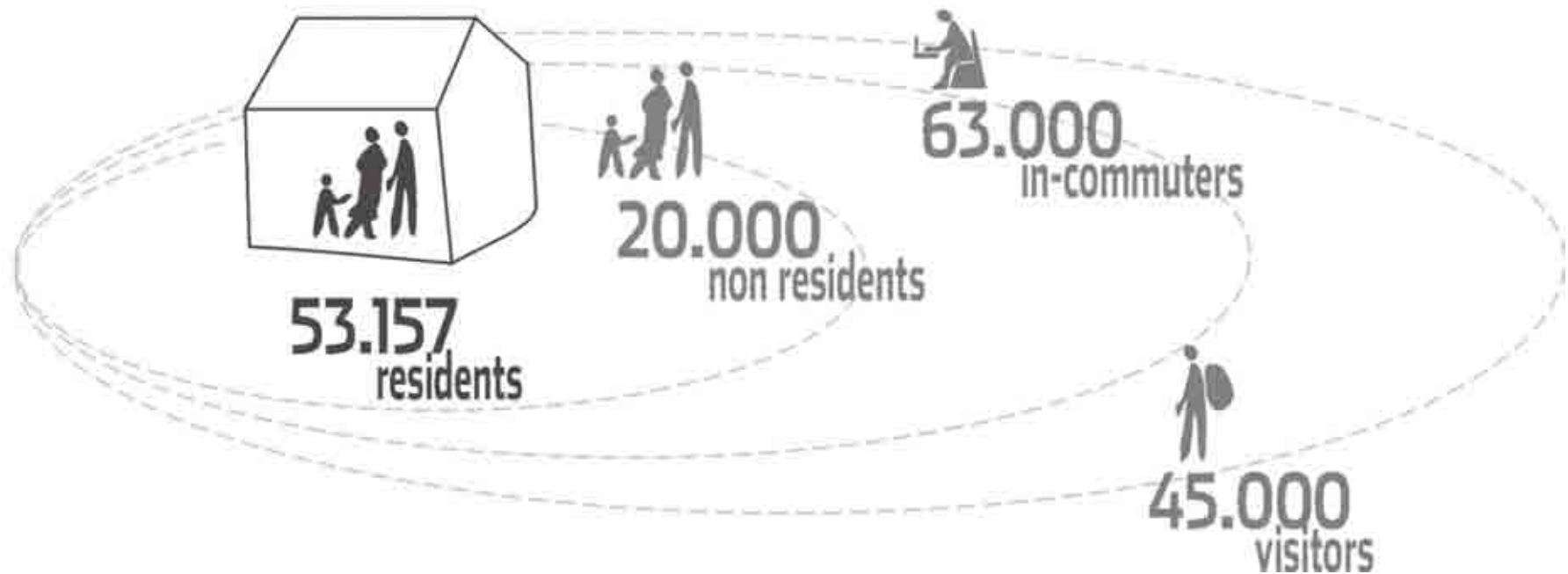




residents  
377.000  
53.157

estimated daily population  
550.000  
181.157

### historical center





Bologna: about 400 ha



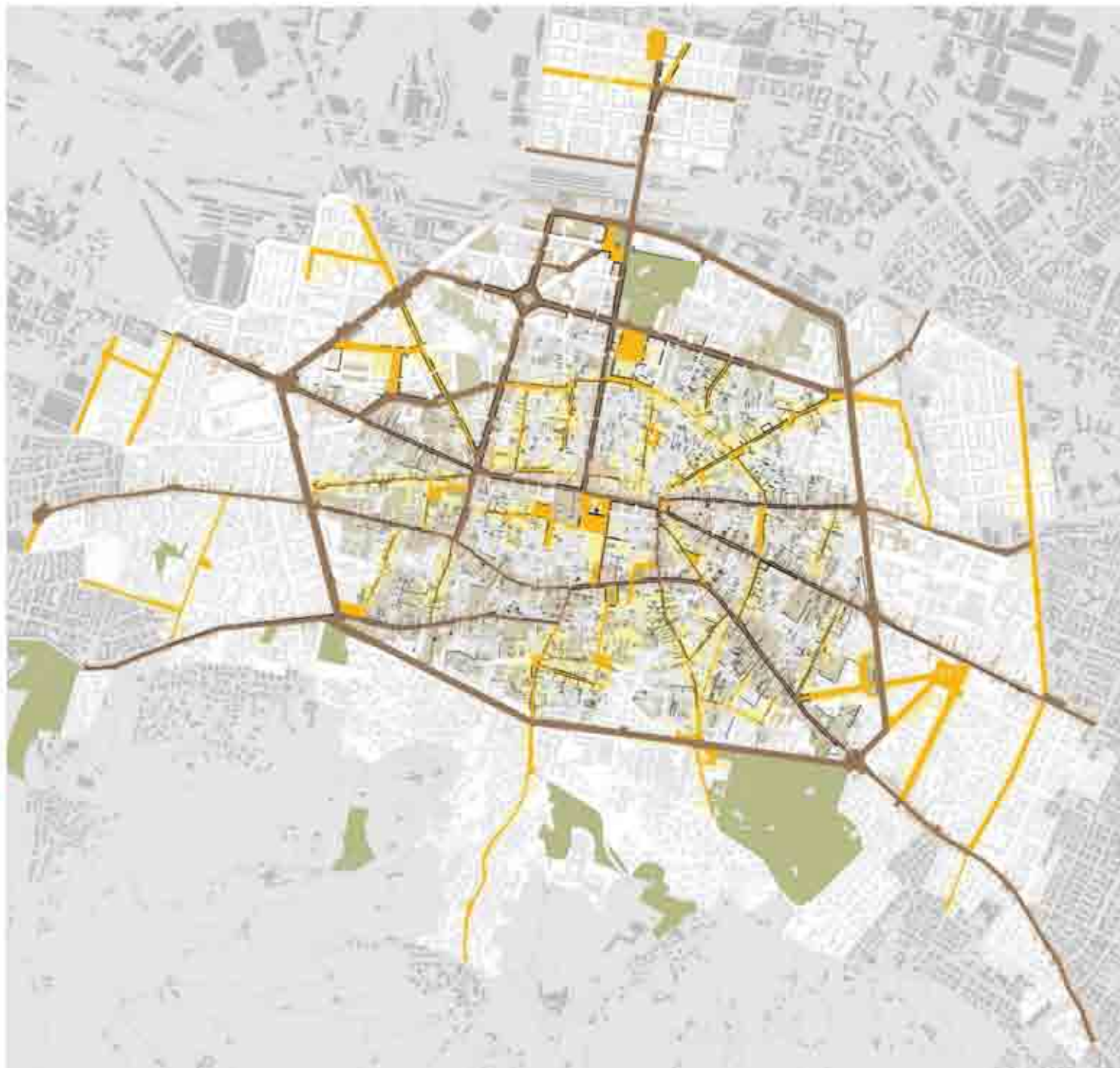
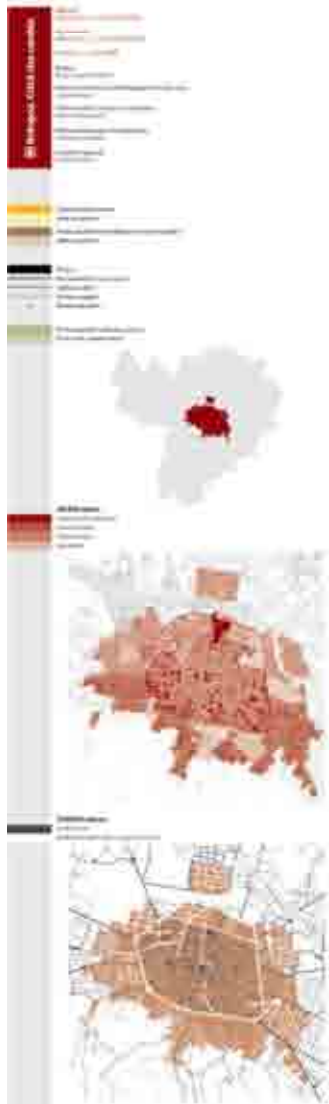
Barcellona: about 200 ha

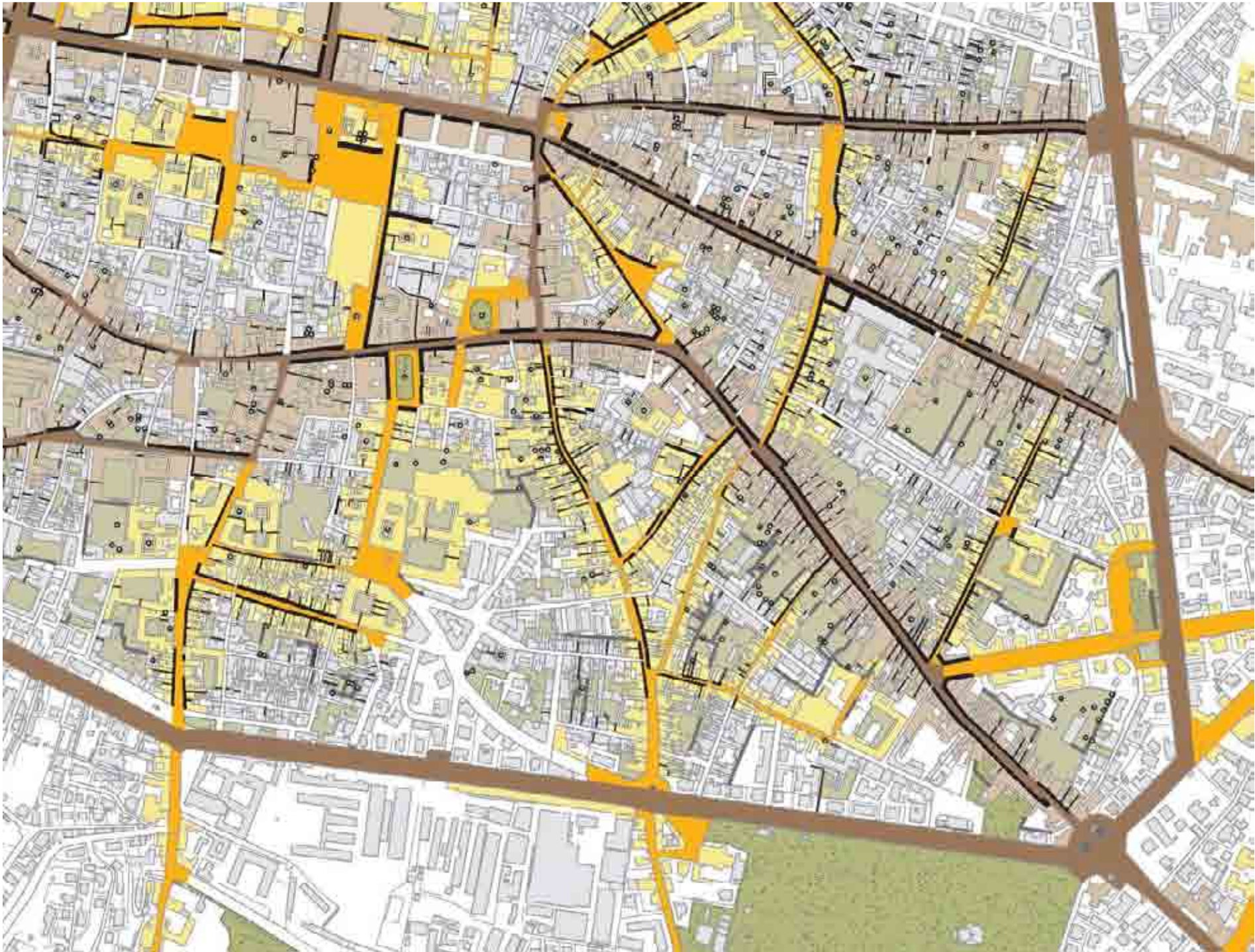


Vienna: about 250 ha









Ancient shaped nucleus



# Monumental buildings

- **Compatible solutions** are to be adopted for intervention in monumental buildings
- **Pilot actions** on City Palace (within GovernEE Central Eupe Project) and definition of a toolkit.

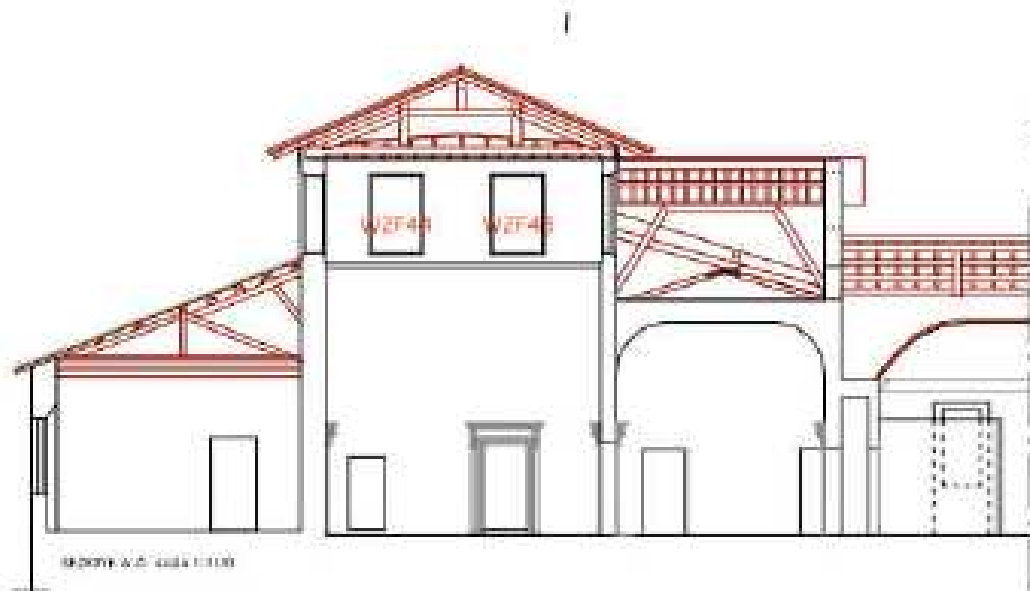


Image parameters:  
Degree of emission: 0.95  
Reflected temperature: 20.0

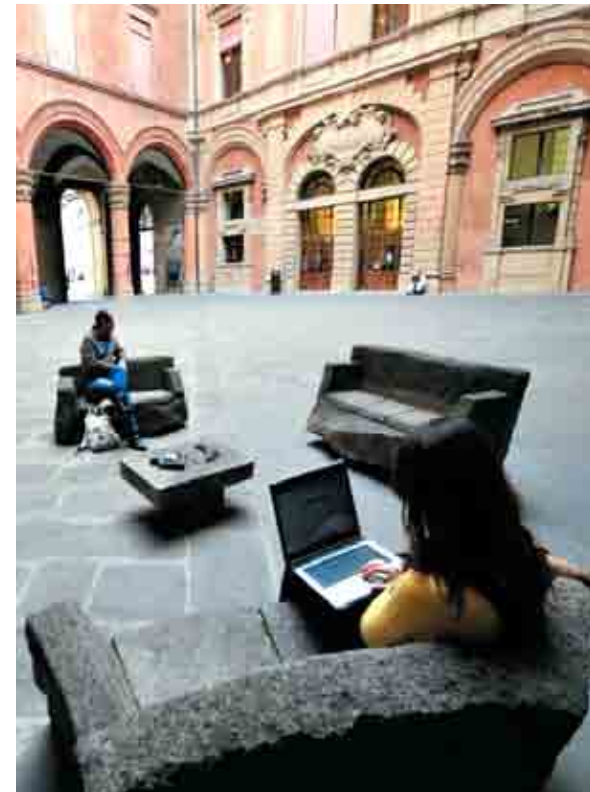
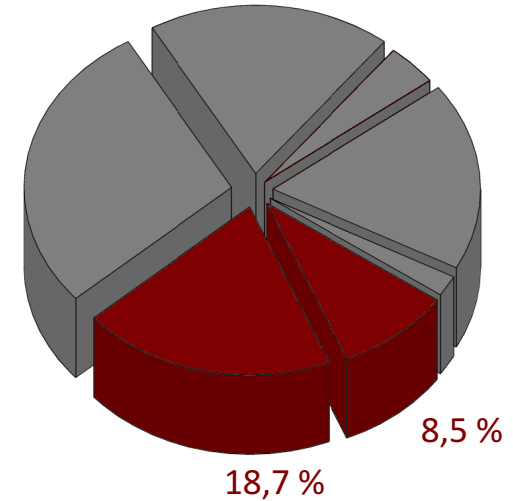
# Public Housing

- **8 %** of residential buildings owned by the city (average scarce energy performances)
- Intervention on public housing allow the **substitution of entire built lots**
- The example shows an area in **San Donato** District where the intervention of substitution allowed a general increase of quality included green spaces and social inclusion



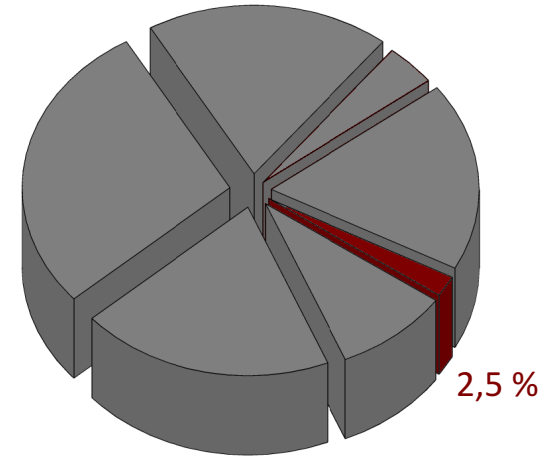
# Services + industry

- Opportunity of **huge reductions** in energy consumptions for buildings (heating, electricity).
- **Many interventions** already underway (energy efficiency in large food stores, energy management of hospitals, airport, ...)
- No energy intense industrial processes
- Role of **energy managers** in the development of energy strategies for firms and companies
- **Smart ICT** as an opportunity
- Actions on services and industry are **more likely to be undertaken**: smaller number of stakeholders
- **Most promising** sector of SEAP

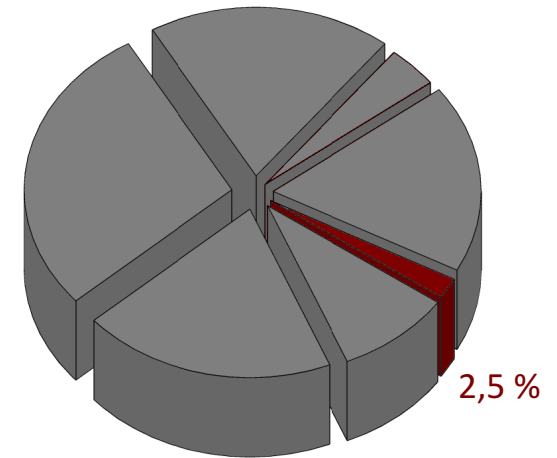


# Energy production

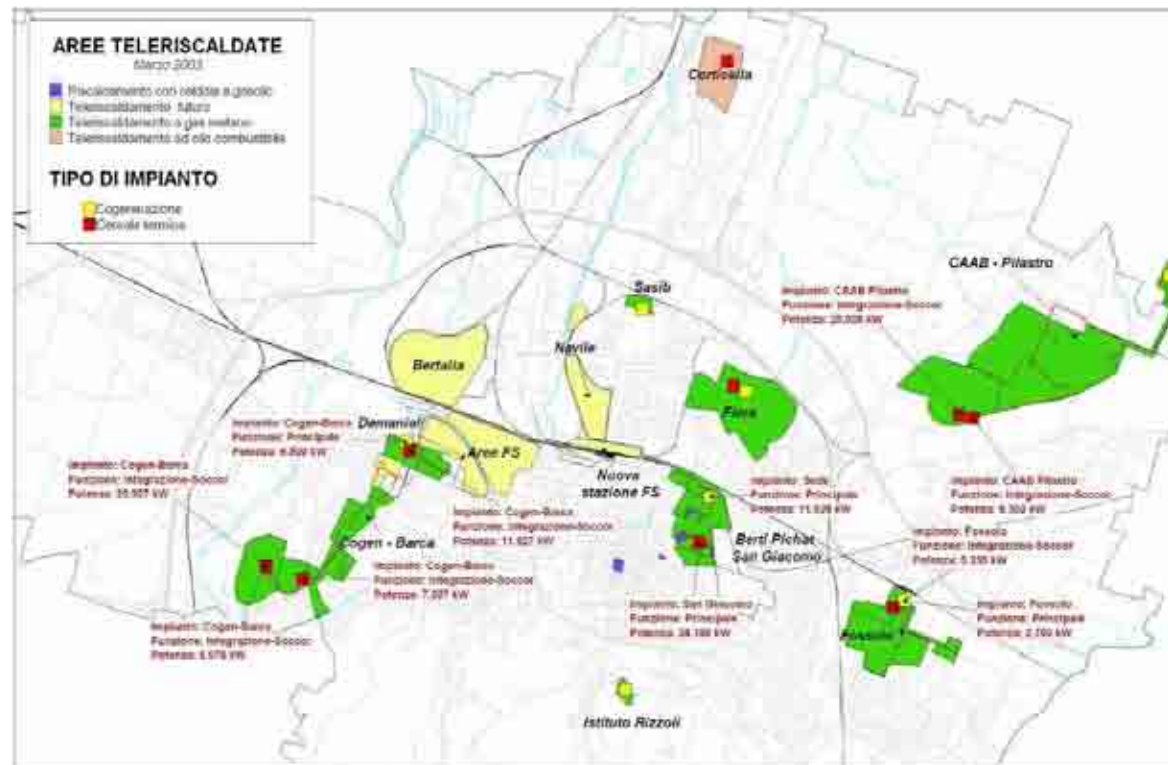
- Since 2007 **strong diffusion of photovoltaic** on city roofs
- 1MWp plant in **former quarry** (2011)
- 2,4 Mwp plant on **public housing** roofs (2009)
- Installation on public schools donated by parents associations
- Opportunity from the dismissal of **asbestos** roofs in industrial areas



# Energy production



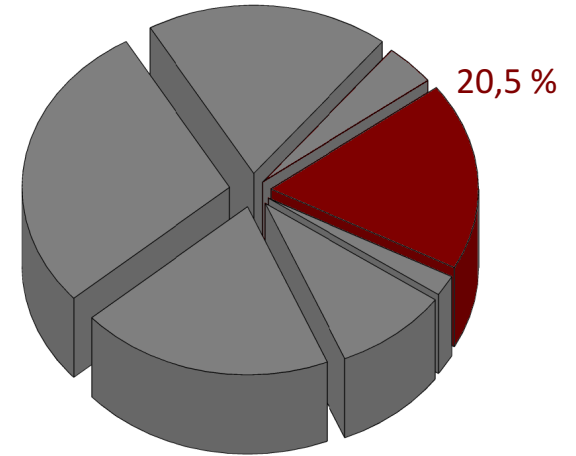
- **District heated areas** mostly managed by local multiutility company Hera
- **Requalification** of existing district heating plants and pipes
- Diffusion of **micro cogeneration** for buildings





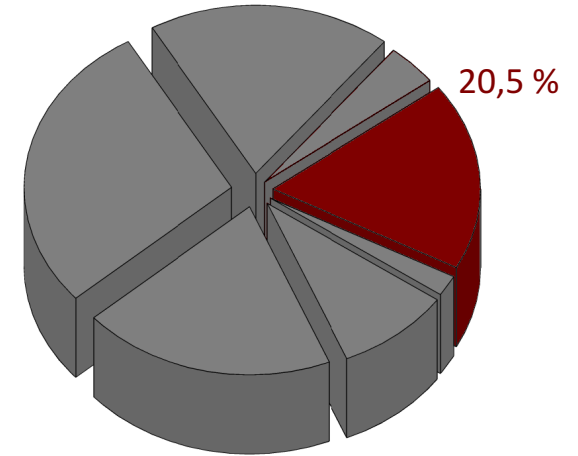
# Mobility

- Support a **no car mobility**
- Infrastructural interventions for more efficient **bus lanes**
- Promotion **widespread ciclability and pedonability of the city** (increase of reduced speed areas, integration of bike lanes, specific rules for city centre)
- Completion of **Metropolitan Railway Service (SFM)**
- Main obstacle: **absence of dedicated local public transport infrastructures**



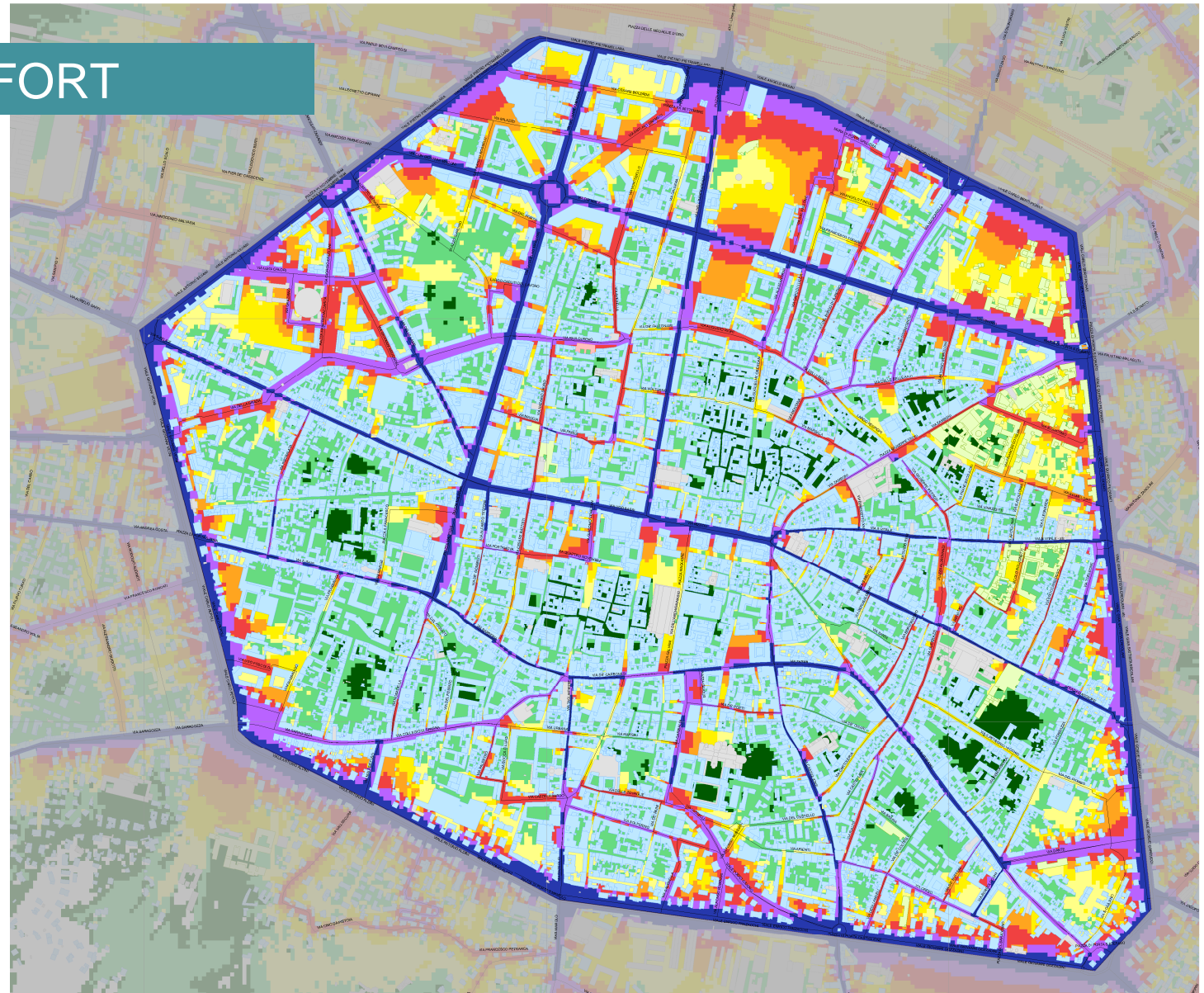
# Mobility

- Comprehensive plan for the qualification of City Centre presented on dec 3<sup>rd</sup> 2011 “Di nuovo in centro”
- Extension of pedestrian areas and definition of areas with very restricted access (city centre already traffic limited zone)
- Increase of pedestrian and bike accessibility
- Intervention on public spaces and valorization of selected districts



# NOISE DISCOMFORT

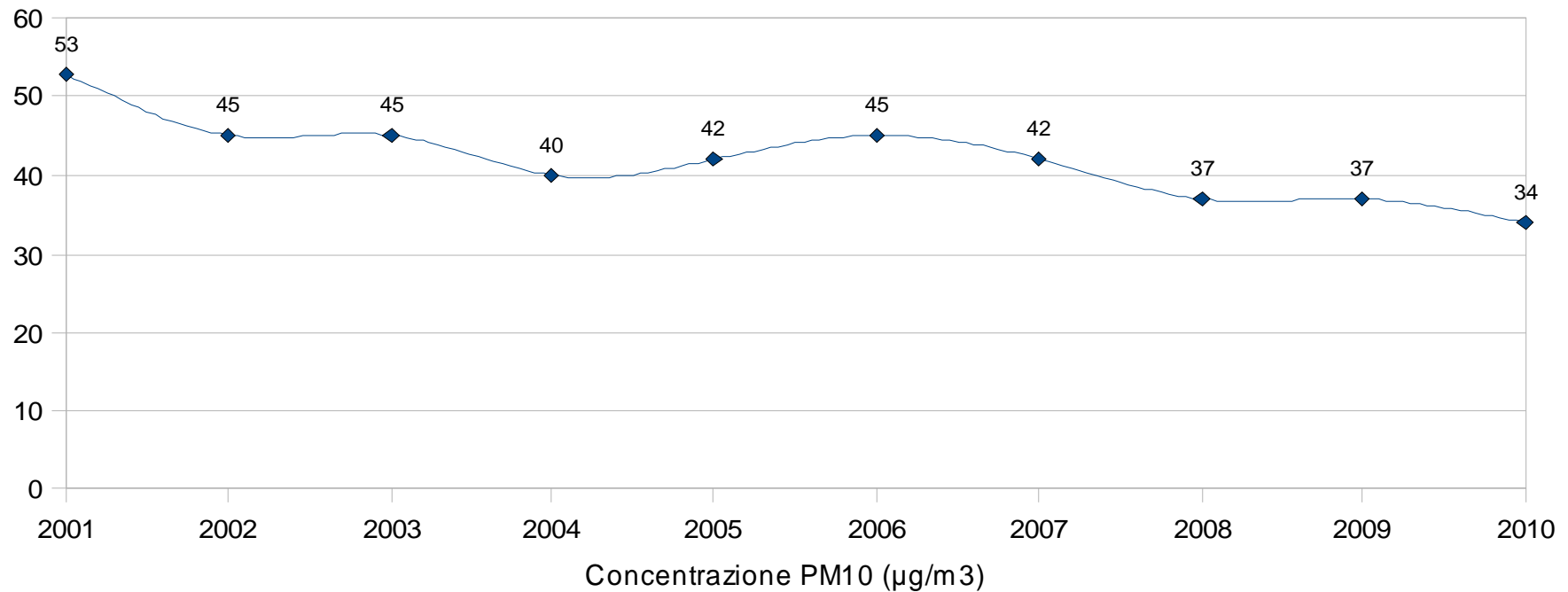
Livelli di rumore in dB(A)	Popolazione esposta
< 40	17.746
40 - 45	
45 - 50	
50 - 55	4.003
55 - 60	
60 - 65	4.549
65 - 70	9.506
70 - 75	13.144
>75	2.743



Half residents

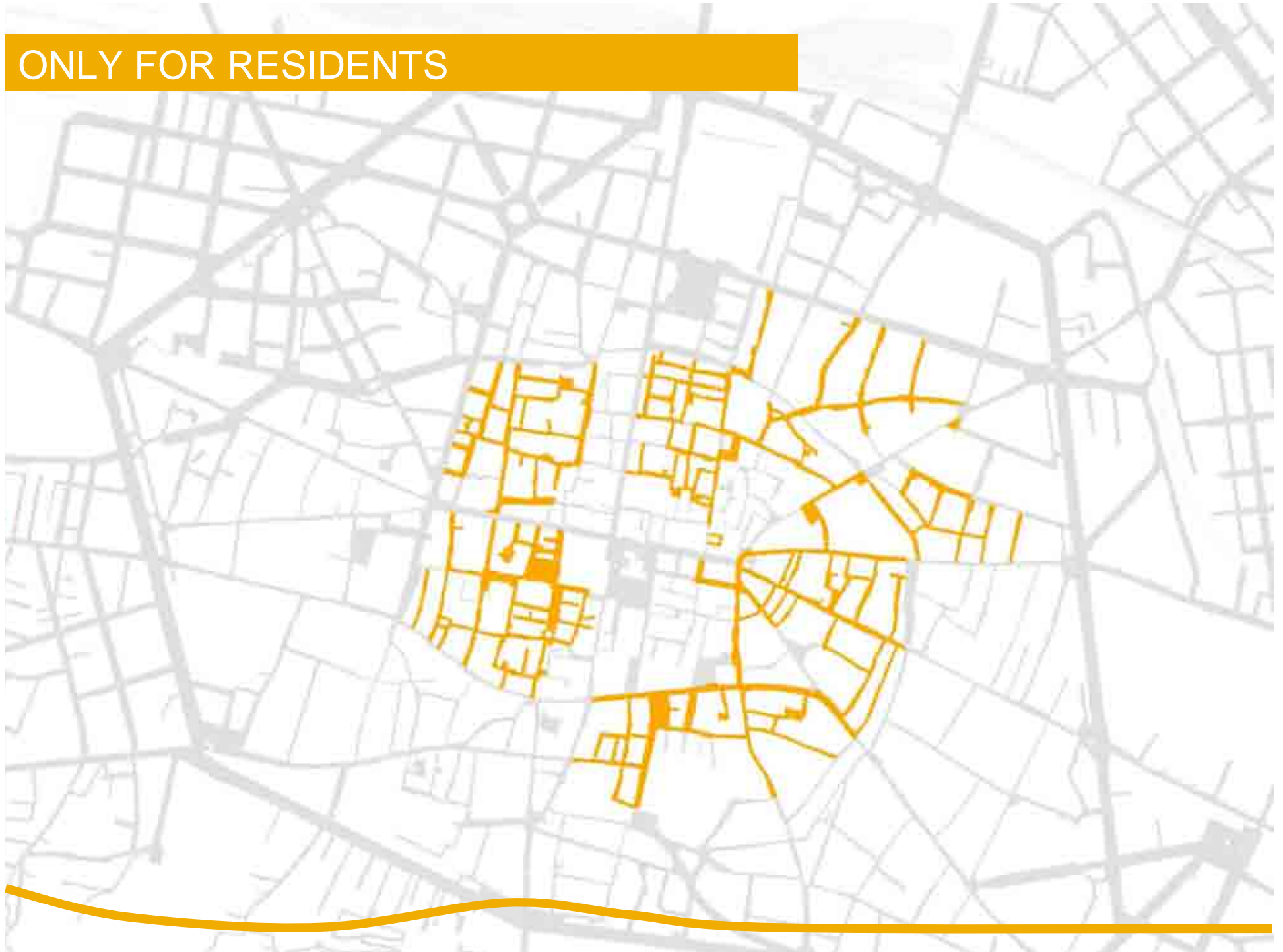
Exposed to more than 65 dB

# ENVIRONMENTAL DISCOMFORT

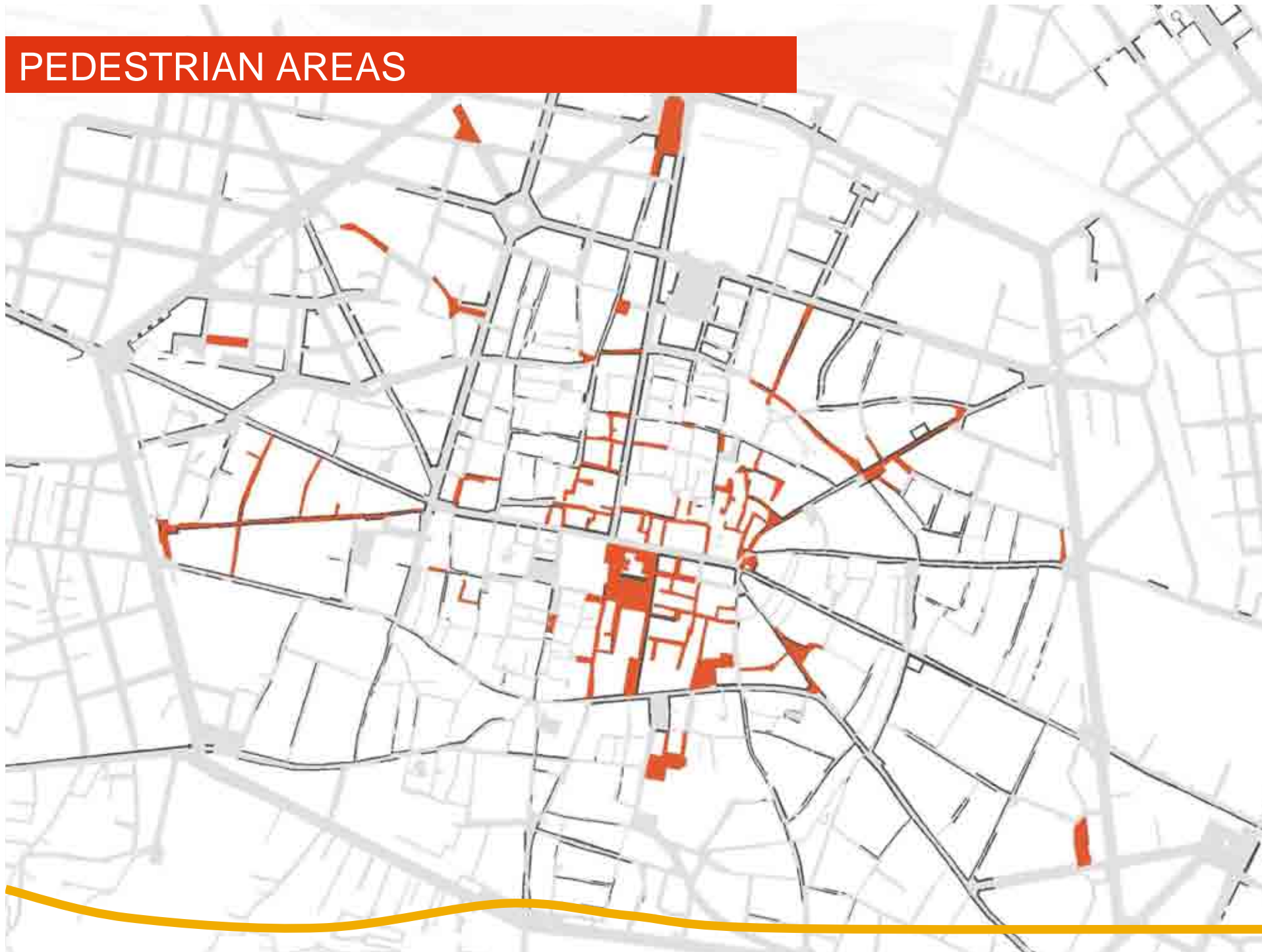


**High number of days in which PM10 limit is exceeded ( $50 \mu\text{g}/\text{m}^3$ )**

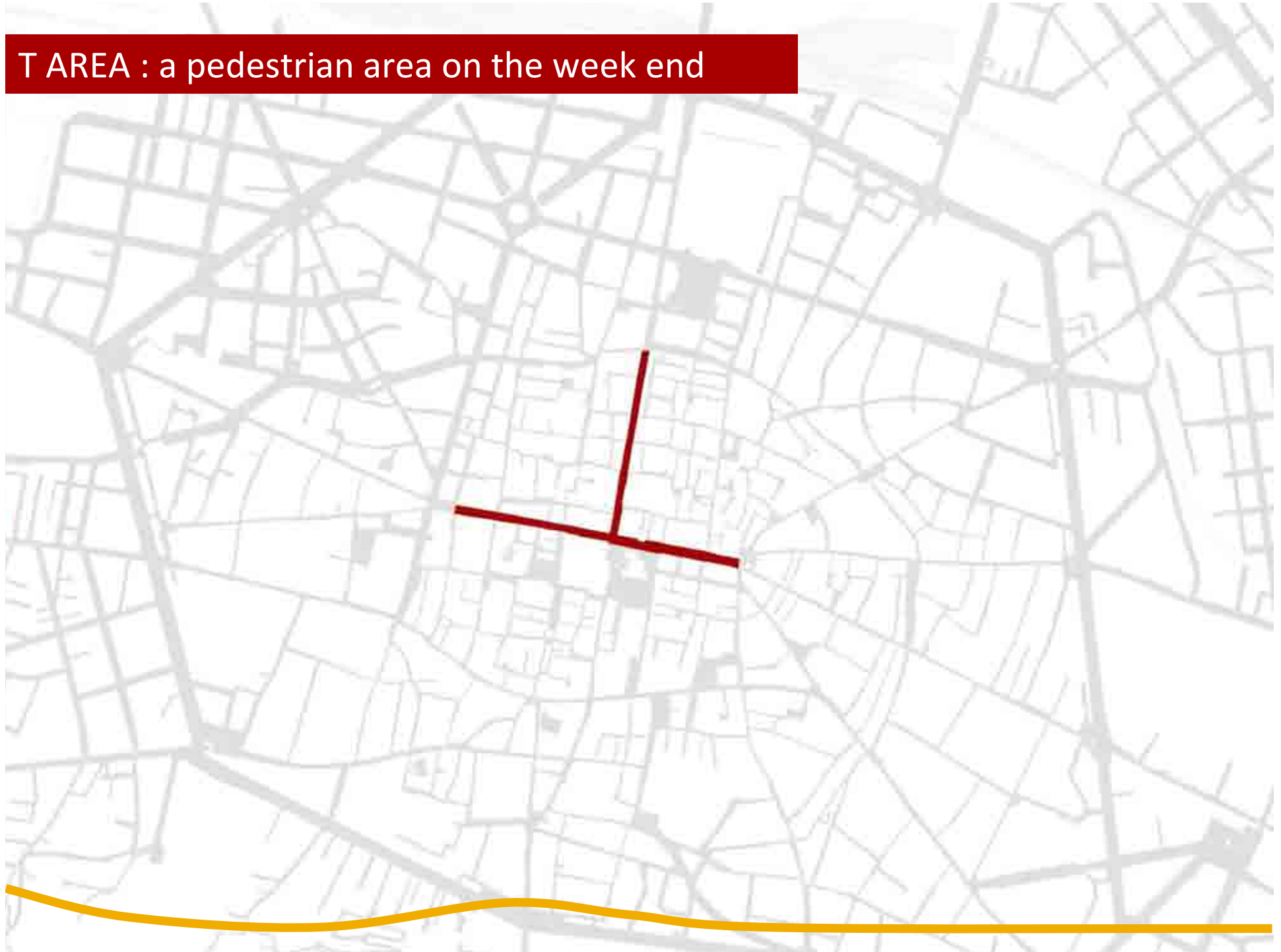
ONLY FOR RESIDENTS



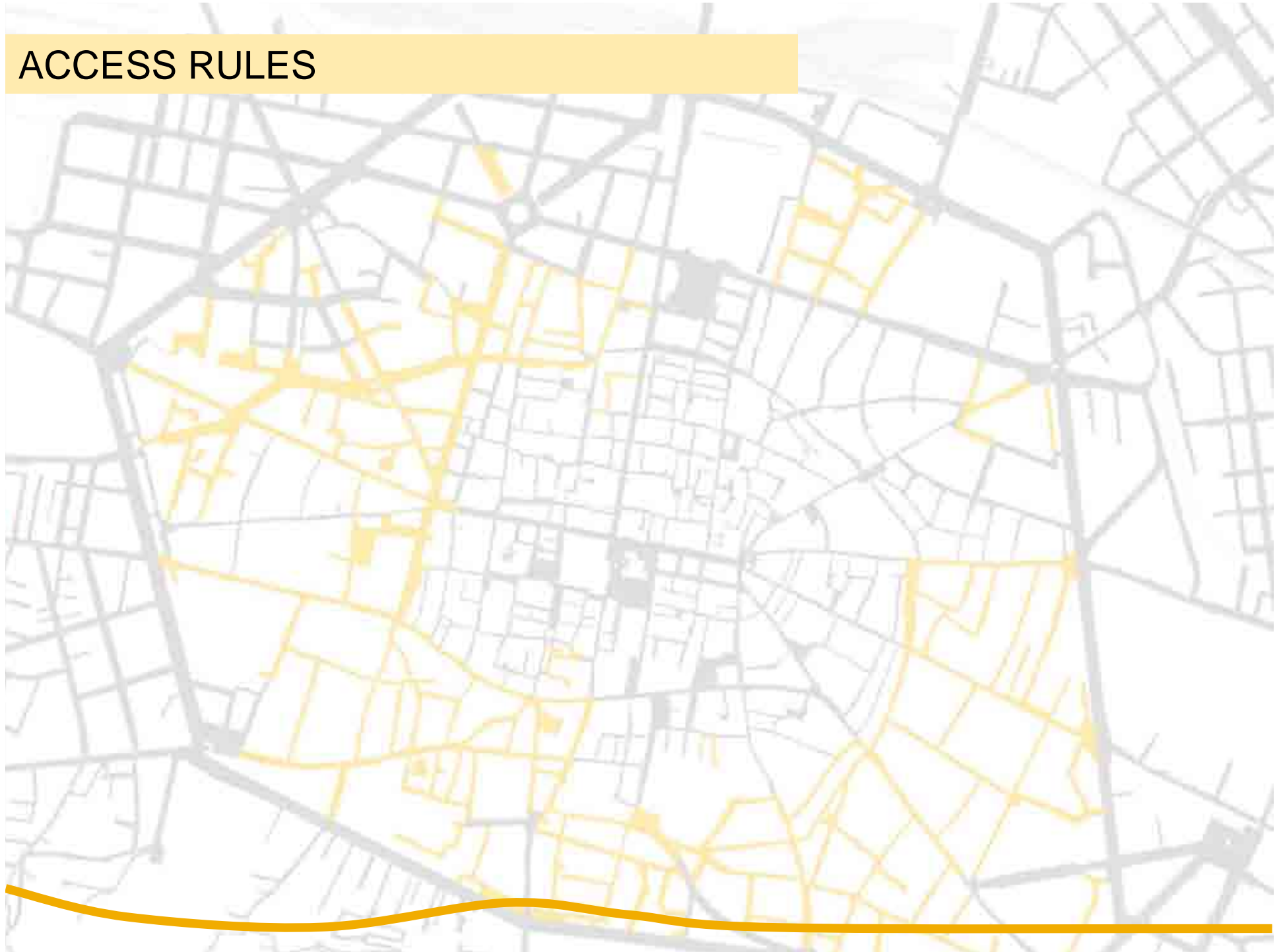
# PEDESTRIAN AREAS



T AREA : a pedestrian area on the week end

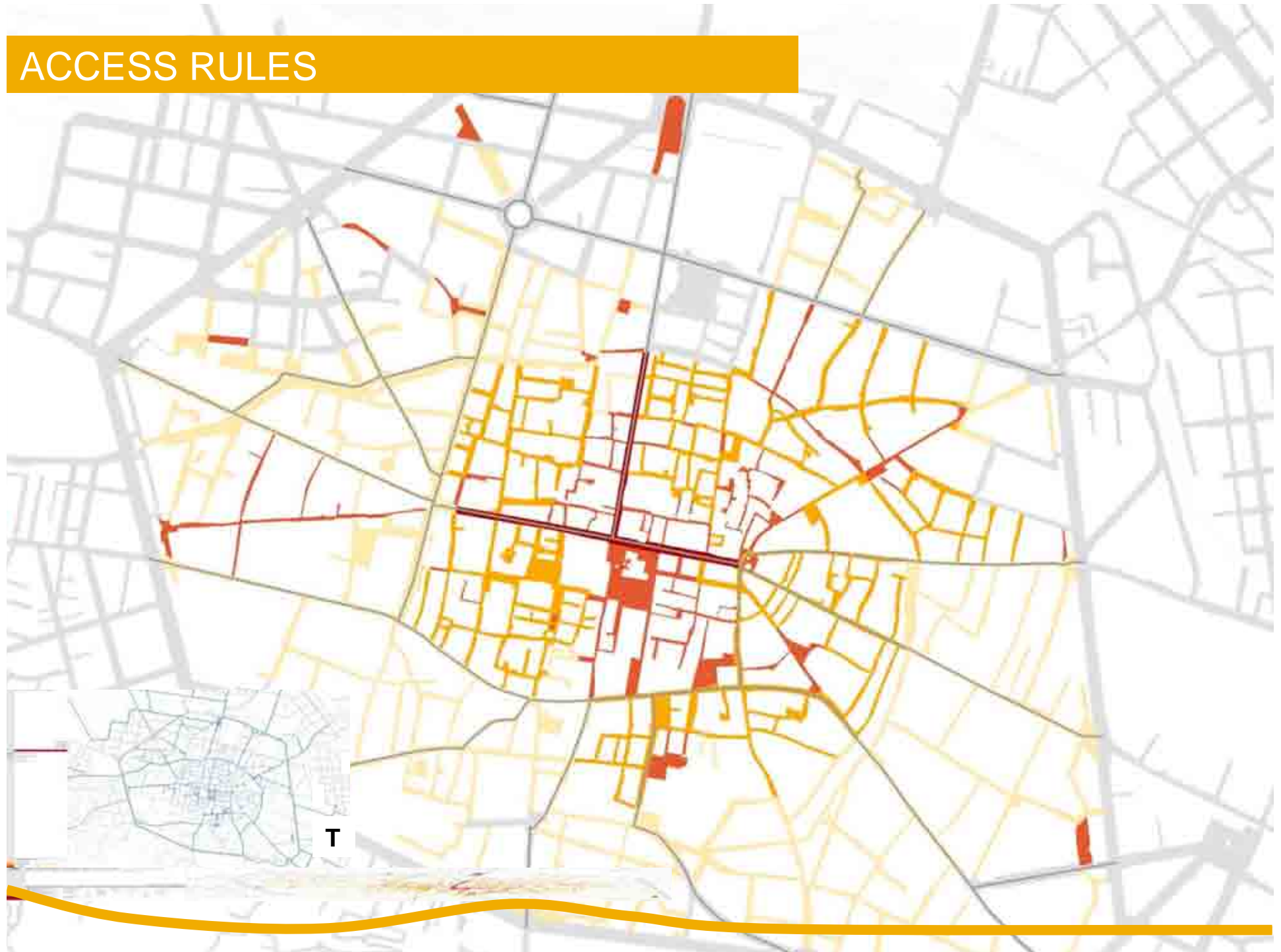


# ACCESS RULES





# ACCESS RULES



## SERVICES FOR SUSTAINABLE MOBILITY

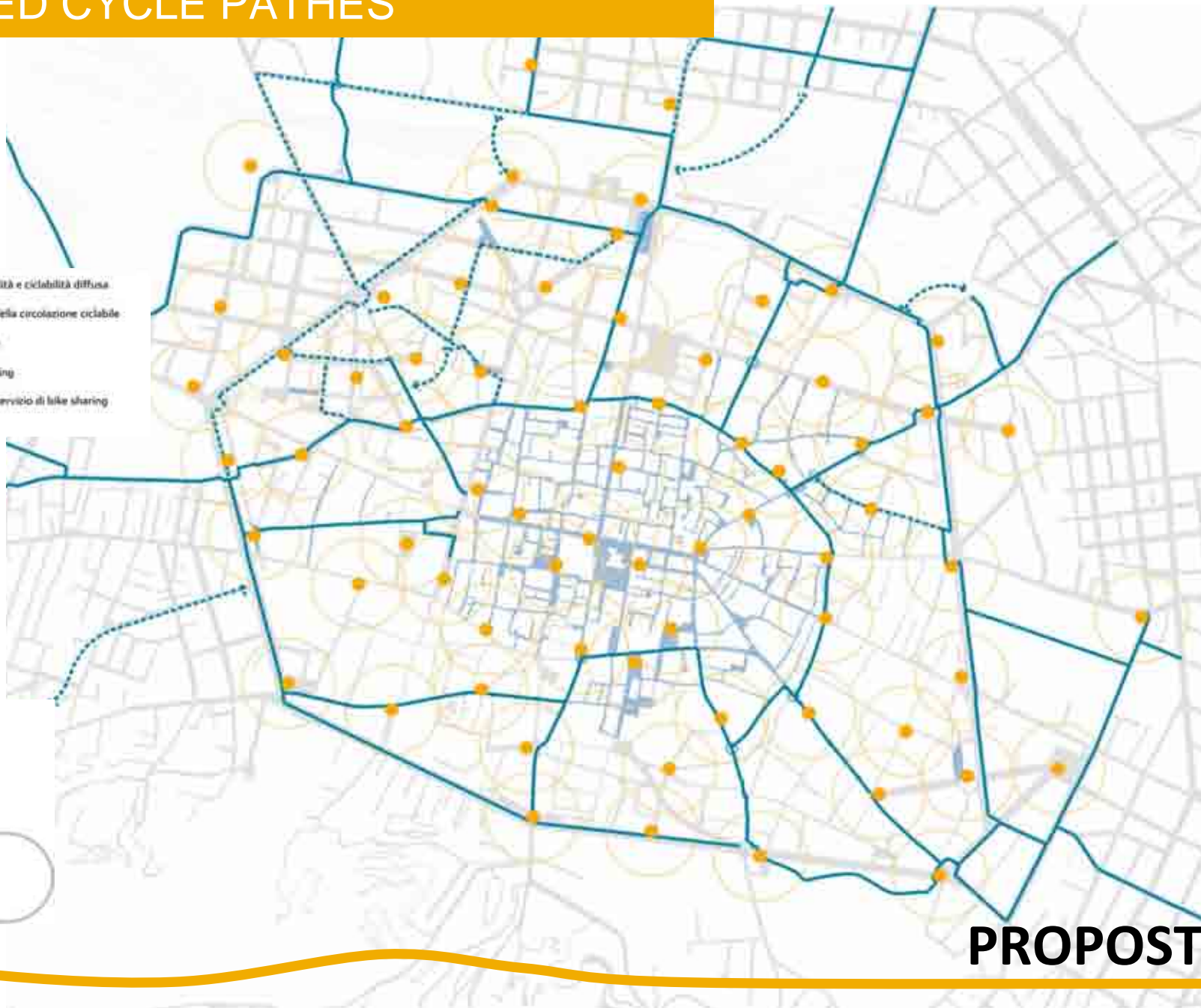
Bike sharing, car sharing, promotion of electric mobility, etc.



**PROPOSTA**

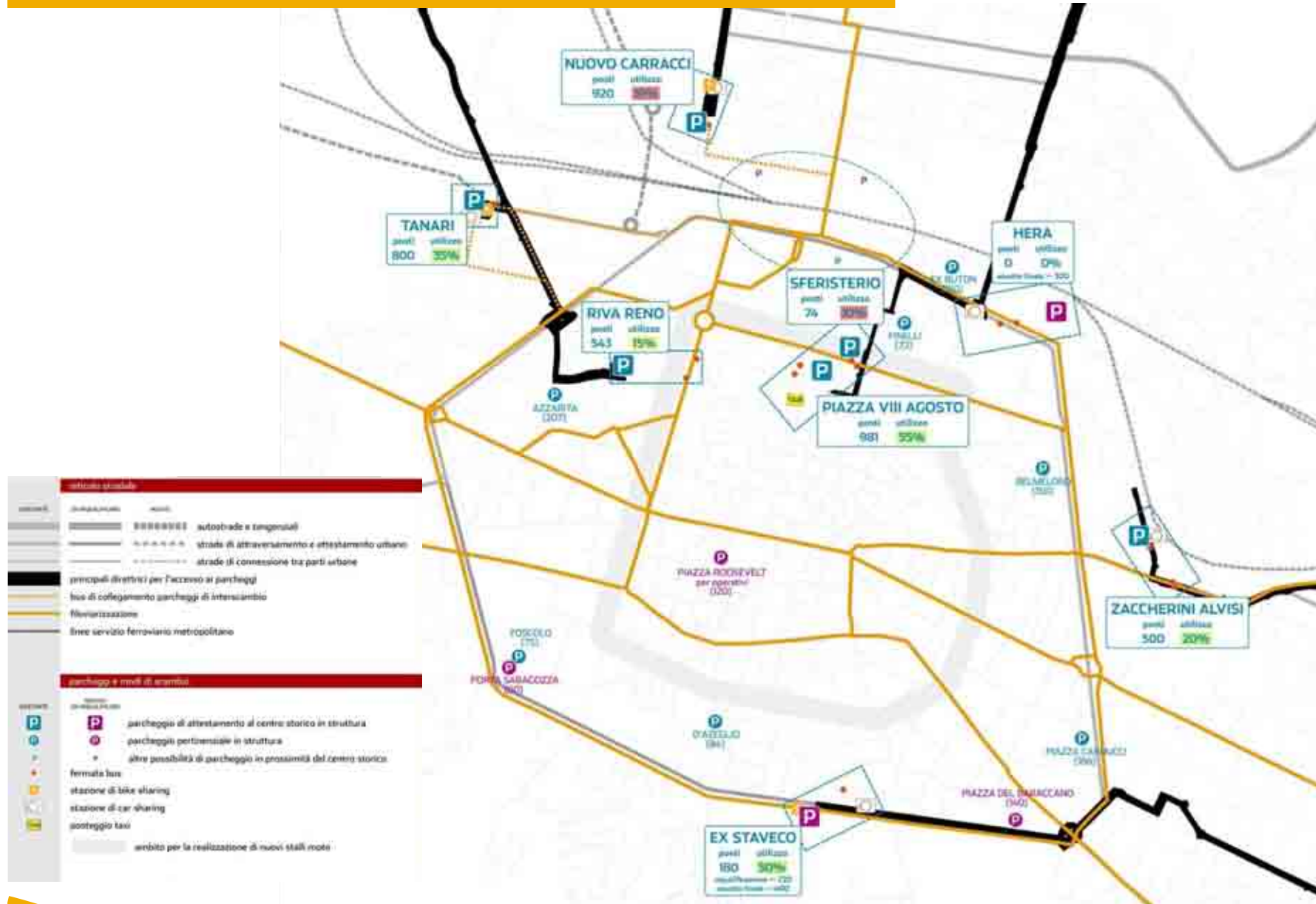
# DIFFUSED CYCLE PATHES

- area ad alta pedonalità e ciclabilità diffusa
- divettrici principali della circolazione ciclabile
- ipotesi di intervento
- servizio di bike sharing
- distanza 150 m da servizio di bike sharing



**PROPOSTA**

# PARKINGS



# Urban Forestry



- Public/private partnership for interventions of urban forestry within **LIFE EU Project Gaia**.
- **Project objectives**: CO2 absorption, better air quality, improve microclimate locally.
- Local companies finance forestry intervention thus reducing their **carbon footprint**
- Results achieved by companies are certified through a transparent accountability process.
- National Research Institute CNR evaluate results on **air quality**

**3000 trees will be planted** by the end of Gaia project (april 2013)



# Urban Forestry

First intervention in the big industrial area “Roveri” where ecological values will be integrated by the regeneration effect of abandoned areas.

